

Continuing Education Business Entrepreneur Convention 2017

(CEBeC 2017)



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

School of
Professional and
Continuing
Education
(UTMSPACE)

UTM Kuala Lumpur
18 NOVEMBER 2017

- An event for education business leaders.
- Grasp and gather cutting edge knowledge in various disciplines of management from distinguished experts.
- Potentially identify your future collaborative partner among vibrant and scholarly audience.
- Develop and nurture the business and life skills you need in order to succeed in your new venture.
- Get connected with experienced business owners and mentors who can help you along your path.



**PROFESSOR IR DR MOHD
AZRAAI KASSIM**
Managing Director and CEO
UTMSPACE

Dr Mohd Azraai Kassim holds a PhD degree in Environmental Engineering from University of Newcastle-upon-Tyne, UK. He is a Registered Professional Engineer with the Board of Engineers Malaysia and has over 33 years of academic, administrative and industrial working experience.

He is currently the Managing Director and CEO of UTMSPACE, CEO of UniTechnologies Sdn Bhd and a regular speaker on the topic of "Leadership in Higher Education" in courses attended by academic staff from UTM and other public universities. He has written 2 books entitled "Membina Kerjaya Akademia" and "Kepimpinan Akademik di Universiti : Asas Menjadi Pentadbir Akademik Efektif" which serve as a guide for academicians and academic administrators in their career and leadership development.



**PROFESSOR DATUK RAZALI
MAHFAR**
Advisor of Centre for
Extraordinary Leadership and
Performance (CELP)
UTMSPACE

CEng, FSOE (UK), FIPlantE(UK), FCIM(UK), FCM(UK), FInstLM(UK), SrSME(US), SrMAIAA(US), MSc(Strathclyde), DipM(UK), DipMM(M), AMEL(UK), FEL (M), ACGI Aero Eng(London), PIDRM(Harvard), IEP(Oxford)

Datuk Razali is an expert in Strategy, Leadership, Innovation, Transformation and Performance. He consults, trains, facilitates and advises on the above and any other areas of strategic importance to organisations.

For the past 36 years, he had served in various multinationals public-listed companies, government-linked companies and public research institutions as a senior in the field of aviation (BRITANNIA AIRWAYS and MAS); automotive manufacturing & export marketing (PROTON); oil & gas (ESSO and SHELL); ICT & microelectronics R&D (MIMOS); industrial technology R&D and quality certification (SIRIM).



MDM ANGELA POK
Director of Strategy
UTMSPACE

Angela Pok is a new appointed UTMSPACE Director of Strategy. She is accountable across all the departments in developing and enabling strategies and integrated plans to support UTMSPACE initiatives. She facilitates the establishment of UTMSPACE Strategic Plans so that it aligns with the institution's direction and objectives.

She negotiates and provides the best financial model option for transnational education partnership arrangement with partner universities.

She is currently holding the position as the President-elect for Asia Pacific Student Services Association (APSSA) - an international association that is registered in Hong Kong and based at Hong Kong University of Science and Technology.



**MAJOR DR J. PREBAGARAN (R)
CEO**
SMC Professional Learning &
Development Center

PhD, PMP, PMI-RMP, MSc, BSc Ed (Hons), Dip Phy Ed, Dip ALC (USA), ACP (UK), MTP

Dr J. Prebagaran is a part time lecturer of UTM Executive Masters in Occupational Safety and Health and MBA programme of Asia e University. He has also served as external examiner of UTM's PhD candidates and reviewer of International Journal of Management from Canada. He has proven experience in design and delivering of leadership and management development programme for major international organizations like MISC, Sony, Flextronics, Western Digital, Jabil, Fairchild, Asian Institute of Finance, and Agilent Technologies.

He has also conducted various training programmes in management and leadership development in Thailand, Indonesia, UAE, Oman and Ghana. He has attended training programmes in USA, Germany and Australia.

Continuing Education Business Entrepreneur Convention 2017

..... TENTATIVE PROGRAMME

(CEBeC 2017)

18 NOVEMBER 2017 (Saturday)	
8.00 - 8.45 am	Registration
9.00 - 9.30 am	Welcoming Speech
9.30 - 10.00 am	Opening Ceremony
10.00 - 10.30 am	Refreshment
10.30 - 11.15 am	Keynote Session A Professor Ir. Dr. Mohd Azraai Kassim Managing Director and CEO UTMSPACE Title: UTMSPACE-Phases of Implementation, Strategies and Challenges
11.15 - 12.00 pm	Keynote Session B Professor Datuk Razali Mahfar Advisor of Centre for Extraordinary Leadership and Performance (CELP) UTMSPACE Title: Transformation of Leadership in Lifelong Learning
12.00 - 12.45 pm	Keynote Session C Major Dr. Prebagan a/l Jayaraman (R) CEO of Samudera Management Consultant Sdn Bhd. Title: How SMC Developed Business Partnership for Growth?
12.45 - 2.00 pm	Lunch
2.00 - 3.00 pm	Keynote Session D Mdm Angela Pok Director of Strategy UTMSPACE Title: Investing in Student Experience
3.00 - 4.30 pm	Closing Ceremony Networking Session
4.30 - 5.00 pm	Refreshment

Course Name : **Continuing Education Business Entrepreneur Convention 2017**

Date : **18 November 2017**

Venue : **UTM Kuala Lumpur**

Fee : **RM350.00** per pax

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(3 persons and above from the same organisation)

* Includes refreshment, course material & Certificate of Attendance

FOR FURTHER INFORMATION, PLEASE CONTACT:

CENTRE FOR PROFESSIONAL DEVELOPMENT,
School of Professional and Continuing Education
(UTMSPACE), Universiti Teknologi Malaysia,
No. 34 - 50, Jalan Kebudayaan 1, Taman Universiti, 81300
Skudai, Johor

Tel : (607) 521 8170 | Fax : (607) 521 1355

Website : www.utmspace.edu.my

E-mail : cebec2017@utmspace.edu.my

Contact Person : Ms. Nurafidah

..... REGISTRATION FORM

To confirm your registration, please complete this form.

No.	Name	Nric/Passport No.	Tel	Email	Fee
<input type="checkbox"/> Vege <input type="checkbox"/> Non-vege				Total	

Company Details (for issuance of invoice)

Organisation : _____ * if applicable

Co. Reg. No.* : _____

Address : _____

Contact Person: _____ Designation : _____

Tel : _____ Fax : _____ Email : _____

This registration is invalid without a signature. Payment must be made no later than 7 working days before the conference commences. An undertaking letter may be accepted in cases where payment is delayed. However, all payment must be made before the conference commences. Participants who registered but did not attend will be invoiced accordingly.

Autorised Signature : _____ Date : _____

Name : _____ Designation : _____

CANCELLATION POLICY

Cancellations received in writing 30 days prior to the conference are eligible for a refund, subject to a 15% cancellation fee. Cancellations received less than 14 days from the date of the conference are not eligible for refunds. Substitute attendees are however welcome.

Please note that the speakers and topics are confirmed at the time of printing. However, circumstances beyond the control of the organisers may necessitate substitutions or cancellations of speakers and/or topics. As such UTMSPACE reserves the rights to substitute or cancel the advertised speakers and/or topics.

All crossed cheque / bank draft should be made payable to:

Account Name: UTMSPACE
Account Number: 8601518228
Bank Name: CIMB ISLAMIC Bank Berhad