

ASIA PACIFIC OFFSHORE CONFERENCE AND EXHIBITION

Challenges in Deepwater Oil & Gas Industry

APOC 2010



CPD POINTS :
BEM 08 hours

SPONSORSHIP & EXHIBITION PROSPECTUS

date:

13 - 14 DECEMBER 2010

venue:

**BERJAYA TIMES SQUARE HOTEL & CONVENTION CENTRE,
KUALA LUMPUR**

Organised by :

Faculty of Mechanical Engineering
Universiti Teknologi Malaysia



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Supported by :





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FOREWORD BY ORGANISING CHAIRMAN



Welcome to APOC2010 - an event host by the Faculty of Mechanical Engineering, Universiti Teknologi Malaysia (UTM). With a projected capital expenditure of over US\$97 billion from 2009 to 2013, the Asia-Pacific region is expected to witness an increase of 77% when compared to the previous five-year period. Energy analysts have forecasts a rapid growth and development of the offshore oil and gas market in Asia Pacific compared to other regions in the world. The Asian market is becoming more diverse and sophisticated, attracting more investment and is seeing an increase in capacity and assets. The capital investment is expected to peak in 2009 and 2011 with around US\$15 bn in each year. The next five years will be also characterised by the emergence of the deep and ultra-deepwater activity which will be the main impetus for the forecast global growth through to 2012. It is expected that 36 fields with a total of 7,915 mmboc will come on stream in water depths of 500 metres and greater. This is mostly due to the increased deepwater activity in ASEAN region.

A major challenge to achieving zero incidents thus protecting the environment is adaptation of new techniques and equipments by the drilling workforce. To gain a better understanding of the operational challenges and approaches to sustaining optimum operational results, industry leaders will share perspectives on their companies and solutions to the deep-water challenges. APOC2010, whose theme is "Challenges in Deepwater Exploration," will provide timely insight into the unique challenges of the Asian offshore arena – growth opportunities and changing operating conditions. This high-level and multi-discipline conference will feature high-ranking and distinguished chairs and speakers from across the globe, addressing more than 200 conference delegates with cutting-edge ideas and technical solutions for the industry. Apart from advances in technology it will also discuss current issues such as management and operation plus legal issues.

PROF IR. DR. AZHAR ABDUL AZIZ
Organising Chairman
APOC2010



KEYNOTE SPEAKERS



ATILLA INCECIK, is the Professor of Offshore Engineering and Head of Department of Naval Architecture and Marine Engineering at the University of Strathclyde, United Kingdom.

Professor Incecik obtained his BSc in Naval Architecture and Marine Engineering in 1975 from the Technical University of Istanbul and his PhD in Ocean Engineering in 1982 from the University of Glasgow. He has been involved with teaching and research concerning the theoretical and experimental hydrodynamics and hydro-mechanics of floating offshore structures over the last thirty-three years. Professor Incecik has published over 80 papers in his area of research during the last 10 years. He was Lloyd's Register Professor of Offshore Engineering and Head of School of Marine Science and Technology at the University Newcastle upon Tyne between May, 1996 and September, 2007. Professor Incecik was Chairman (2002-2005) and member (2005-2008) of the Executive Committee of the International Towing Tank Conference. He is currently Editor-in-Chief of Ocean Engineering.



STEVE BALINT PE, M.ASCE, D.OE, is currently Project Delivery Manager with Sabah Shell Petroleum Company Ltd. He joined Shell Oil Company in 1980 and has worked in the offshore arena ever since. He holds degrees in Civil Engineering from Virginia Tech and Tulane University. Steve has experience in the design and project management of fixed, floating and arctic production systems, and has been active in API, ASCE and OTC, where he is currently a member of the board.



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INTRODUCTION

The marine and offshore industries have gone through innovative development over last few years. This industry is expected to strengthen in the coming years. Exploration of new oil and gas fields has now shifted towards deeper water. The demand for Floating Production Storage And Offloading (FPSO) and other types of floating platforms have thus increased.

This premiere Asia Pacific Offshore Conference And Exhibition (APOC 2010) aims to promote interaction between experts from around the globe, particularly those from the Asia Pacific rim. APOC 2010 will specifically addresses "Challenges in Deepwater Oil And Gas Industry".

SCOPE

APOC 2010 aims to cover the following fields:

- Offshore Design & Analysis
- Offshore Environment
- Construction & Installation
- Hazard & Operability
- Subsea Systems, Pipe Lines & Risers
- Legal & Management Issues MS TO

IMPORTANT DATES

Abstract Submission	: 31 July 2010
Notification of Abstract Acceptance	: 15 August 2010
Full Paper Submission	: 30 September 2010
Notification of Full Paper Acceptance	: 15 October 2010

COMMITTEE

Main Committee Members

Chairman	:	Prof. Ir. Dr. Azhar bin Abdul Aziz FMIMarEST
Deputy Chairman	:	Assoc. Prof. Dr. Omar bin Yaakob FRINA
1st. Secretary	:	Assoc. Prof. Hamzah bin Abdul Jamal MIMarEST
2nd. Secretary	:	Dr. Koh Kho King
Treasurer	:	Dr. Faizul Amri bin Adnan
Head of Technical Committee	:	Assoc. Prof. Dr. Adi Maimun bin Abdul Malik
Head of Exhibition Committee	:	Dr. Mohamad Pauzi bin Abdul Ghani
Head of Publicity & Sponsorship	:	Prof. Mohamad Afifi bin Abdul Mukti

Secretariat Sub Committee

Head	:	Assoc. Prof. Hamzah bin Abdul Jamal
Committee	:	1. Dr. Koh Kho King 2. Noor A'syikin bt Ahmad Ariffian 3. Sharipah Zainab bt Syed Mansor

Technical Sub Committee

Head	:	Assoc. Prof. Dr. Adi Maimun bin Abdul Malik
Committee	:	1. Prof. Dr. Abd Saman bin Abdul Kader 2. Assoc. Prof. Dr. Nordin bin Yahya 3. Assoc. Prof. Ir. Dr. Iberahin bin Jusoh 4. Dr. Agoes Priyanto 5. Tuan Hj. Yahya bin Samian 6. Dr. Eng. Koto Jaswar

Exhibition Sub Committee

Head	:	Dr. Mohamad Pauzi bin Abdul Ghani
Committee Members	:	1. Mr. Nasrudin bin Ismail 2. Mr. Nazmi bin Ismail 3. Mr. Mohd Rajali bin Jalal 4. Mr. Mohd Sharizan bin Abu Bakar

Publicity And Sponsorship Sub Committee

Head	:	Prof. Mohamad Afifi bin Abdul Mukti
Committee Members	:	1. Assoc. Prof. Dr. Mohd Zamani bin Ahmad 2. Ir. Ahmad Fuaad bin Ahmad Sabki 3. En. Mohd Hazri bin Ishak 4. Muhammad Akmal bin Azizan

TENTATIVE PROGRAMME

DAY 1 : 13 DECEMBER 2010	
08:00-09:00	Registration
09:00-09:30	Welcoming Speech by Chaiman of APOC2010
09:30-10:00	COFFEE BREAK
10:00-12:30	PARALLEL SESSION 1- 4
12:30-14:00	LUNCH
14:00-14:45	Opening Ceremony
14:45-15:45	Keynote address 1
15:45- 16:00	COFFEE BREAK
16:00-17:00	PARALLEL SESSION 5-7

DAY 2 : 14 DECEMBER 2010	
09:00-09:40	Keynote address 2
09.40- 10:00	COFFEE BREAK
10.20-11:40	PARALLEL SESSION 8-12
12:30-14:30	LUNCH
14:30-16:00	PARALLEL SESSION 13-15
16:00-16:30	CLOSING CEREMONY
16:30-17:00	COFFEE BREAK

* Programme's content is subject to change. The actual program will be published in the website one week before the conference.



SPONSORSHIP & EXHIBITION PACKAGES

CORPORATE SPONSOR (Minimum of RM30,000.00)

1. Official appointment as the Corporate Sponsor in speeches during opening and closing ceremony
2. Company's logo prominently displayed on marketing collateral
3. Announcement as a Corporate Sponsor in speeches during the opening and closing ceremony.
4. Company's logo displayed on the backdrop during conference
5. Logo & Web link on conference website
6. Full Back Cover Page Colour Advertisement in the Programme.
7. To be given privilege opportunity to accompany the officiator & seating arrangement at the settee during the Opening & Closing Ceremony
8. One free exhibition booth.
9. 4 Conference Bags and CD Proceedings
10. Receipt of Payment for LHDN Tax Reduction
11. Certificate of Appreciation.

PLATINUM SPONSOR (Minimum of RM20,000.00)

1. Official appointment & Announcement as the Platinum Sponsor in speeches during opening and closing ceremony
2. Full Inside Cover Page Colour Advertisement in the Programme Book
3. Company's logo on marketing collaterals
4. Logo & Web link on conference website
5. Invited to the Opening & Closing ceremony
6. 3 Conference Bags and CD Proceedings
7. Receipt of Payment for LHDN Tax Reduction
8. Certificate of Appreciation

SPONSORSHIP & EXHIBITION PACKAGES

GOLD SPONSOR (RM10,000.00)

1. Half Page Colour Advertisement in the Programme Book
2. Official appointment & Announcement as the Gold Sponsor in speeches during opening and closing ceremony
3. Company's logo on marketing collaterals
4. Logo & Web link on conference website
5. Invited to the Opening & Closing ceremony
6. 2 Conference Bags and CD Proceedings
7. Receipt of Payment for LHDN Tax Reduction
8. Certificate of Appreciation

SILVER SPONSOR (RM8,000.00)

1. Full page black and white Advertisement in the Programme Book
2. Official appointment & Announcement as the Silver Sponsor during conference
3. Company's logo on marketing collaterals
4. Logo & Web link on conference website
5. Invited to the Opening & Closing ceremony
6. 1 Conference Bags and CD Proceedings
7. Receipt of Payment for LHDN Tax Reduction
8. Certificate of Appreciation

BRONZE SPONSOR (RM 5,000.00)

1. Half Page Black and White Advertisement in the Programme Book
2. 15 Minutes oral presentation during conference
3. Official appointment & Announcement as the Bronze Sponsor during conference
4. Logo & Web link on conference website
5. Invited to the Opening ceremony
6. Receipt of Payment for LHDN Tax Reduction
7. Certificate of Appreciation

SPONSORSHIP & EXHIBITION PACKAGES

DINNER SPONSOR (RM10,000.00)

1. 3 seats at VVIP table during Conference Dinner
2. Full Page Colour Advertisement in the Programme Book
3. Official appointment & Announcement as the Dinner Sponsor during dinner conference
4. Company's logo on marketing collaterals
5. Logo & Web link on conference website
6. Invited to the Opening & Closing ceremony
7. 2 Conference Bags and CD Proceedings
8. Receipt of Payment for LHDN Tax Reduction
9. Certificate of Appreciation

ECONOMY SPONSOR (RM4,000.00)

1. Company listed in the Programme Book
2. Official appointment & Announcement as the Economy Sponsor during conference
3. Logo & Web link on conference website
4. Invited to the Opening ceremony
5. Receipt of Payment for LHDN Tax Reduction
6. Certificate of Appreciation

CONFERENCE BAGS SPONSOR (RM 5,000.00)

1. Company logo to be printed on the Conference Bags
2. Company name listed in the Programme Book
3. Official Appointment & Announcement as the Conference Bags Sponsor during conference
4. Logo & Web link on conference website
5. 3 Conference Bags and CD Proceedings
6. Receipt of Payment for LHDN Tax Reduction
7. Certificate of Appreciation

SPONSORSHIP & EXHIBITION PACKAGES

CONFERENCE PENS SPONSOR (RM3,000.00)

1. Company logo to be printed on the Conference Pens
2. Official appointment as the Conference Pens Sponsor
3. Company's name will be listed in the Programme Book
4. Logo & Web appear in conference website
5. 1 Conference Bags and CD Proceedings
6. Receipt of Payment for LHDN Tax Reduction
7. Certificate of Appreciation

NAME BADGE SPONSOR (RM 1,500.00)

1. 15 Minutes oral presentation during conference
2. Company logo to be printed on the Conference Name Badge
3. Official appointment as the Conference Bags Sponsor during conference
4. Company's name will be listed in the Programme Book
5. Logo & Web link on conference website
6. Receipt of Payment for LHDN Tax Reduction
7. Certificate of Appreciation

EXHIBITION TABLE (RM1,500 for 2 days)

1. 1 Table with 2 chairs, size 2' x 6'
2. Certificate of Appreciation
3. Receipt of Payment for sponsorship and exhibition (LHDN Tax reduction)
4. Company listed in the programme book
5. 1 power point 13 amps with 2 units of fluorescent tube
6. 2 Exhibition tag

APOC2010 SPONSORSHIP FORM

SPONSOR CATEGORY	AMOUNT	Please Tick ()
Corporate Sponsor	RM 30,000.00	
Platinum Sponsor	RM 20,000.00	
Gold Sponsor	RM 10,000.00	
Silver Sponsor	RM 8,000.00	
Bronze Sponsor	RM 5,000.00	
Dinner Sponsor	RM 10,000.00	
Economy Sponsor	RM 4,000.00	
Conference Bags Sponsor	RM 5,000.00	
Conference Pens Sponsor	RM 3,000.00	
Name Badge Sponsor	RM 1,500.00	
Name Card Sponsor (Colour)	RM 500.00	
Name Card Sponsor (Black and White)	RM 350.00	
EXHIBITION CATEGORY		
Standard Shell Scheme Table (2' x 6')	RM 1,500.00	

Company's Name, Telephone, Fax and Company's Stamp

Contact Person:

.....

Designation :

H/P :

Email :

All Cross Cheque / bank draft should be made payable to:

SPACE UNIVERSITI TEKNOLOGI MALAYSIA

Account Number : 0118-0001324-05-5

Bank Name : CIMB Bank Berhad

Branch : UTM Skudai, Johor

PAYMENT:

Cheque No. / Bank Draft No. : _____

Bank Branch : _____

Enquiries & further details, please contact:

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