

Sustainable Mobility

"Moving towards Green Technologies"

1st - 3rd December 2010 | **Seri Pacific Hotel, Kuala Lumpur, Malaysia**

2nd ANNOUNCEMENT & CALL FOR PAPERS

www.saemalaysia.org/icsm2010

ORGANIZED BY:
SAE International
Malaysia Section



Officiated by :
TUN DR. MAHATHIR MOHAMED
Former Prime Minister of Malaysia

INTRODUCTION

Global warming and the depletion of non-renewable resources have highlighted the importance of sustainable mobility and green technologies. Transport systems have significant impacts on the environment, accounting around 25% of world energy consumption and carbon dioxide emissions. Greenhouse gas emissions from transport are increasing at a faster rate than any other energy using sector. On top of that, road transport is also a major contributor to local air pollution and smog. Due to these alarming scenario, International Conference on Sustainable Mobility 2010 (ICSM 2010) is aimed at providing opportunities for participants to exchange ideas, findings, promote knowledge sharing and co-operate in the field of sustainable mobility.

OBJECTIVES

The seminar objectives are:

1. To provide an avenue to present ideas and studies related to the aspect of sustainable technology
2. To build networks, share experiences and best practices between universities, industries and government bodies
3. To contribute and share knowledge towards achieving excellence in automotive engineering

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CONFERENCE FOCUS

1. CO₂ Reduction
2. Emissions/ Environment
3. Electric/ Hybrid Vehicles
4. Battery & Storage Technologies
5. Fuel Cells
6. Green Vehicle Design
7. Advanced Electronics and Safety
8. Novel Powertrain
9. Renewable Fuel
10. Advanced System Simulation

IMPORTANT DATES

Submission of Abstract
30 AUGUST 2010

Notification of Abstract Acceptance
17 SEPTEMBER 2010

Early Bird Registration
15 AUGUST 2010

Submission of Full Paper
1 OCTOBER 2010

Notification of Full Paper Acceptance
15 OCTOBER 2010

REGISTRATION FEE

	Local (RM)		International (USD)	
	Early bird (before 15 August 2010)	Standard	Early bird (before 15 August 2010)	Standard
Presenter/ participant	RM750	RM790	USD370	USD390
Group Package (minimum of 3 persons from the same organization)	none	RM590	none	none
SAE Member	RM610	RM650	USD285	USD300
SAE Student	RM460	RM490	USD190	USD200
Student	RM610	RM650	USD285	USD300
Pre-Conference 1	none	RM490	none	USD 200
Pre-Conference 2	none	RM490	none	USD 200
SAE Technical Talk	none	RM490	none	USD 200

(Including lunch & refreshments, door gifts, conference materials, and certificate attendance only)

For further information, please contact:

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**Continuous Professional Development
Points (CPD) : 11**

IN COLLABORATION WITH:

Universiti Putra Malaysia (UPM)
Universiti Teknologi Malaysia (UTM)
Malaysian Institute of Road Safety Research (MIROS)

Malaysian Industry-Government Group for High Technology (MIGHT)
Malaysian Automotive Institute (MAI)

Selected papers
to be published in
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