

PROGRAMME AT A GLANCE

DATE/VENUE	PROGRAMME
29th November 2010 (Monday) Bilik Meranti, Level 4 Bilik Seraya, Level 4	Pre-Conference 1 & 2 Workshops 8.00am-9.00am (Registration) 9.00am-5.00pm (Pre-Conference 1 & 2 Workshops)
30th November 2010 (Tuesday) Bilik Seraya, Level 4	SAE Technical Talk 8.00am-9.00am (Registration) 9.00am-5.00pm (SAE Technical Talk 1-6) 5.00pm onwards (Outdoor Exhibition set-up) 8.00pm-10.00pm (Pre-Registration Conference) 10.30pm onwards (Indoor Exhibition set-up)
1st December 2010 (Wednesday) Pacific Ballroom, Level 2 Bunga Kenanga Room, Level 3 Bunga Raya Room, Level 3	Opening Ceremony, Conference, Exhibition & Dinner 8.00am-9.00am (Registration) 9.00am-11.00am (Opening Ceremony/Visit to exhibition area & Press Conference) 10.00am-5.00pm (Conference) 7.45pm-10.00pm (Gala Dinner)
2nd December 2010 (Thursday) Pacific Ballroom, Level 2 Bunga Kenanga Room, Level 3 Bunga Raya Room, Level 3	Conference, Exhibition, Forum & Closing Ceremony 8.00am-9.00am (Registration) 9.00am-4.15pm (Conference/Exhibition) 4.15pm-5.15pm (Forum) 5.15pm-5.30pm (Closing Ceremony) 6.00pm (Exhibition Tear down)
3rd December 2010 (Friday) PROTON Shah Alam	Visit to PROTON Shah Alam 9am-11am (Visit to PROTON R&D, Plant & Test Track) * For 40paxs only

OPENING CEREMONY

Date : 1st December 2010

Time : 9.15am – 11.00am

Venue : Pacific Ballroom, Level 2

- 8.45 am : Arrival of Guests
- 8.50am : Arrival of Yang Berbahagia Dato' Haji Syed Zainal Abidin Syed Mohamed Tahir,
Group Managing Director, PROTON Holdings Berhad.
- 8.55am : Yang Berbahagia Dato' Sri Mohd. Nadzmi Mohd. Salleh
Chairman of PROTON Holdings Berhad
- 9.00am : Arrival of Y.B. Dato' Sri Peter Chin Fah Kui,
Minister of Energy, Green Technology and Water Malaysia.
- 9.05am : Arrival of Yang Amat Berbahagia Tun Dr. Mahathir Mohamed,
Former Prime Minister of Malaysia.
- 9.10am : Emcee & Doa Recital
- 9.15am : Welcoming Speech by Assoc. Prof. Dr. Ishak Aris,
ICSM2010 Organising Chairman.
- 9.20am : Welcoming Remarks by Yang Berbahagia Dato' Haji Syed Zainal Abidin Syed
Mohamed Tahir,
Group Managing Director, PROTON Holdings Berhad.
- 9.30am : Speech & Official Opening by
Yang Amat Berbahagia Tun Dr. Mahathir Mohamed,
Former Prime Minister of Malaysia
- 9.55am : Opening Gimmicks: Montage Presentation
- 10.00 am : Keynote Address 1: *"Moving towards Green Technology"*
by Y.B. Dato' Sri Peter Chin Fah Kui
Minister of Energy, Green Technology and Water Malaysia
- 10.45am : Memento Presentation
- 10.55am : Visit to Exhibition Motor Show & Booths
Press Conference ICSM2010 & UTM-PROTON EV Flagship Project
Refreshments

updates as at 25 Nov 2010

GALA DINNER

Date : 1st December 2010

Time : 7.45pm – 10.00pm

Venue : Pacific Ballroom, Level 2

7.45 pm : Arrival of Guests

8.00 pm : Arrival of VVIP

: Welcoming Speech by Assoc. Prof. Dr. Ishak Aris,
ICSM2010 Organising Chairman.

: Welcoming Remarks by Yang Berbahagia Dato' Haji Syed Zainal Abidin Syed
Mohamed Tahir,
Group Managing Director, PROTON Holdings Berhad.

: Montage presentation

: Momento presentation

8.30 pm : Dinner

: 1Malaysia Cultural Show by Pak Ngah Production

: Best Paper Awards

: Lucky Draw

10.00pm : End