

# Example of Commemorative Book

**Name of Conference / Seminar**

**Theme of Conference / Seminar**

**Date**

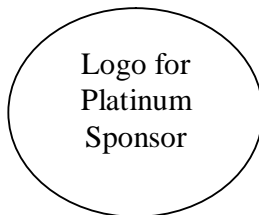
**Venue**

**Organized by**

LOGO

**With the Collaboration of**

LOGO





# Corporate

## SPONSOR PAGE (FULL PAGE COLOUR)



Minimum of RM20,000.00

### **CORPORATE SPONSOR BENEFITS:**

1. Official appointment as the Corporate Sponsor.
2. Logo prominently displayed on Conference / Seminar Banners and Website.
3. Embossed company logo on Conference / Seminar Bag or Folder.
4. Company logo to be affixed on the following back drop:
  - Official Opening Ceremony (non-exclusive)
  - Official Closing Ceremony (non-exclusive)
5. Organization Logo, Summary of Products and Services printed in Commemorative Book.
6. Invited to the opening ceremony.
7. Certificate of Appreciation.
8. Free Proceeding CD.
9. One free exhibition booth.
10. Receipt of Payment for Sponsorship (LHDN Purpose)
11. Announcement as a Corporate Sponsor in speeches during opening and closing ceremony.



# Platinum

**SPONSOR PAGE  
(FULL PAGE COLOUR)**



**Minimum of RM15,000.00**

## **PLATINUM SPONSOR BENEFITS:**

1. Logo prominently displayed on Conference / Seminar website
2. Logo displayed at breakout session during the Conference / Seminar period
3. Organization Logo, Summary of Products and Services printed in Commemorative Books
4. Invited to the opening ceremony.
5. Certificate of Appreciation.
6. Free Proceeding CD.
7. Receipt of Payment for Sponsorship (LHDN Purpose)

# Gold

## SPONSOR PAGE (HALF PAGE COLOUR)

**RM10,000.00**

### **GOLD SPONSOR BENEFITS:**

1. Logo prominently displayed.
2. Logo displayed at Breakout session during the Conference / Seminar period.
3. Organization Logo, Summary of Products and Services printed in Commemorative Book. (Positioned as in this Mock Book)
4. Invited to the Opening Ceremony.
5. Certificate of Appreciation.
6. Free Proceeding CD.
7. Receipt of Payment for Sponsorship (LHDN Purpose)

# Dinner

**RM10,000.00**

### **DINNER SPONSOR BENEFITS:**

1. Logo prominently displayed.
2. Logo displayed at Ballroom during dinner.
3. Organization Logo, Summary of Products and Services printed in Commemorative Book.
4. 2 free seats to the Dinner.
5. Certificate of Appreciation.
6. Receipt of Payment for Sponsorship (LHDN Purpose)

# Silver

**SPONSOR PAGE (HALF PAGE COLOUR)**

**RM5,000.00**

## **SILVER SPONSOR BENEFITS:**

1. Organization Logo, Summary of Products and Services printed in Commemorative Book.
2. Certificate of Appreciation.
3. Receipt of Payment for Sponsorship (LHDN Purpose)

# Bronze

**SPONSOR PAGE (FULL PAGE BLACK & WHITE)**

**RM3,000.00**

## **BRONZE SPONSOR BENEFITS:**

1. Organization Logo, Summary of Products and Services printed in Commemorative Book.
2. Certificate of Appreciation.
3. Receipt of Payment for Sponsorship (LHDN Purpose)

# Economy

**SPONSOR (HALF PAGE BLACK & WHITE)**

**RM2,000.00**

## **BEST FRIEND SPONSOR BENEFITS:**

1. Organization Logo, Summary of Products and Services printed in Commemorative Book.
2. Certificate of Appreciation.
3. Receipt of Payment for Sponsorship (LHDN Purpose)

# Conference Bags

**RM4,000.00**

## **CONFERENCE BAGS SPONSOR BENEFITS:**

1. Place your company logo or company name on the bag that will be distributed to all attendees. Your logo will be seen throughout the Conference / Seminar, as attendees use these bags throughout the Conference / Seminar.
2. Certificate of Appreciation.
3. Receipt of Payment for Sponsorship (LHDN Purpose)
4. Company listed in Commemorative Book.

# Conference Pens

**RM3,000.00**

## **CONFERENCE PENS SPONSOR BENEFITS:**

1. Customized pens will be given to each attendee at the registration desk and will also be placed at all Secretariat registration counters. Provide the attendees with a needed item during their Conference / Seminar experience and get your message taken home and seen long after the Conference / Seminar ends.
2. Certificate of Appreciation.
3. Company listed in Commemorative Book.
4. Receipt of Payment for Sponsorship (LHDN Purpose)

# Name Badge

**RM2,000.00**

## **NAME BADGE SPONSOR BENEFITS:**

1. Everyone who attends the Conference / Seminar must wear a badge to participate at the Conference / Seminar. Let the Conference / Seminar attendees be your walking advertisement during the events.
2. Certificate of Appreciation.
3. Receipt of Payment for Sponsorship (LHDN Purpose)
4. Company listed in Commemorative Book.

# List of Sponsor

**BELOW RM750.00**

## **SPONSOR BENEFITS:**

1. Certificate of Appreciation.
2. Receipt of Payment for Sponsorship (LHDN Purpose)
3. Company listed in Commemorative Book.

## Exhibition Table (\*for 2 days)

1 table with 2 chairs: **RM600.00\*** *Terms and condition apply*

*(exhibitor have to bring their own banner / bunting )*

### SPONSOR BENEFITS:

1. Certificate of Appreciation.
2. Receipt of Payment for Sponsorship (LHDN Purpose)

## Exhibition Booth (\*for 2 days)

Booth size 3 x 3 with *partition* & lamp: **RM1800.00\*** *Terms and condition apply*

*(exhibitor have to bring their own banner / bunting )*

### SPONSOR BENEFITS:

1. Certificate of Appreciation.
2. Receipt of Payment for Sponsorship (LHDN Purpose)

## Door Gift, Lucky Draw, Hamper & Voucher

1. *Door gift* present will put in the Conference / Seminar bags.
2. Sponsored gift for lucky draw such as hamper, cash voucher, product voucher, electric product etc will be given during the Conference / Seminar .
3. Certificate of Appreciation.



## CONFERENCE / SEMINAR SPONSORSHIP FORM

Please tick **X**

	CATEGORY	AMOUNT (RM)
	CORPORATE SPONSOR PAGE (FULL PAGE COLOUR)	RM20,000.00 and above
	PLATINUM SPONSOR PAGE (FULL PAGE COLOUR)	RM15,000.00 and above
	GOLD SPONSOR PAGE (HALF PAGE COLOUR)	RM10,000.00 and above
	DINNER SPONSOR	RM10,000.00 and above
	SILVER SPONSOR PAGE (HALF PAGE COLOUR)	RM5,000.00 and above
	BRONZE SPONSOR PAGE (FULL PAGE BLACK & WHITE)	RM3,000.00 and above
	ECONOMY SPONSOR PAGE (HALF PAGE BLACK & WHITE)	RM2,000.00 and above
	CONFERENCE / SEMINAR BAGS	RM4,000.00 and above
	CONFERENCE / SEMINAR PENS	RM3,000.00 and above
	NAME BADGE	RM2,000.00 and above
	LIST OF SPONSOR (BELOW RM750.00)	RM 750.00 (below)
	EXHIBITION TABLE	RM 600.00
	EXHIBITION BOOTH	RM 1,800.00
	DOOR GIFT	
	VOUCHER	
	HAMPER	
	PROMOTIONAL PRODUCTS	

Company's Name, Telephone , Fax Number and Company's Stamp

Contact Person :

.....

H/P :

.....

Email :

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Designation :

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All crossed cheque / bank draft should be made payable to:

**SPACE UNIVERSITI TEKNOLOGI MALAYSIA**  
**Account Number: 0118-0001324-05-5**  
**Bank Name: CIMB Bank Berhad**  
**Branch : UTM Skudai, Johor.**

**PAYMENT:**

Cheque No. /Bank Draft No. : \_\_\_\_\_  
 Bank/Branch : \_\_\_\_\_



**PAKEJ PENAJAAN  
PERSIDANGAN &  
SEMINAR**

## Contoh Format Muka Depan Buku Program

**Nama Persidangan / Seminar**

**Tema Persidangan / Seminar**

**Tarikh**

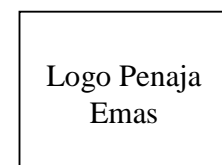
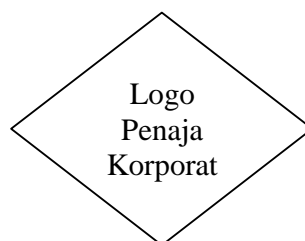
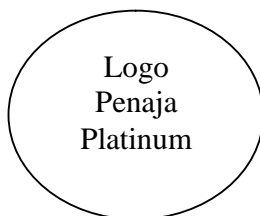
**Tempat**

**Penganjur**

LOGO

**Dengan Kerjasama**

LOGO



## Contoh Format Muka Depan Buku Program

**Nama Persidangan / Seminar**

**Tema Persidangan / Seminar**

**Tarikh**

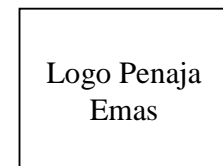
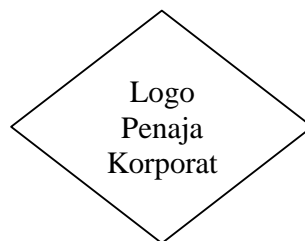
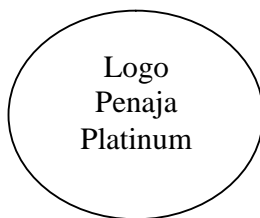
**Tempat**

**Penganjur**

LOGO

**Dengan Kerjasama**

LOGO





# Penaja Korporat

(SATU MUKA SURAT PENUH BERWARNA)



**MINIMA : RM20,000.00**

## FAEDAH DIPEROLEHI

1. Lantikan rasmi sebagai Penaja Korporat.
2. Pengumuman rasmi sebagai penaja korporat semasa perasmian dan penutup Persidangan / Seminar.
3. Logo syarikat/organisasi disiarkan dalam semua medium pemasaran seperti brosur, banner, laman web, CD Prosiding dan buku program.
4. Logo syarikat dicetak di atas beg/*folder* Persidangan / Seminar .
5. Logo syarikat diletak di backdrop semasa perasmian & penutup Persidangan / Seminar.
6. Jemputan ke upacara perasmian Persidangan / Seminar.
7. Sijil Penghargaan.
8. CD Prosiding Percuma.
9. Satu Meja Pameran/*Booth* percuma.
10. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN)



# Penaja Platinum

(SATU MUKA SURAT PENUH BERWARNA)



**MINIMA : RM15,000.00**

## FAEDAH DIPEROLEHI

1. Logo syarikat/organisasi disiarkan dalam semua medium pemasaran seperti brosur, banner, laman web, CD Prosiding dan buku program.
2. Jemputan ke upacara perasmian Persidangan / Seminar.
3. Sijil Penghargaan.
4. CD Prosiding Percuma.
5. Satu Meja Pameran percuma.
6. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN)

# Penaja Emas

(SEPARUH MUKA SURAT BERWARNA)

**MINIMA: RM10,000.00**

## FAEDAH DIPEROLEHI

1. Logo syarikat/organisasi disiarkan dalam semua medium pemasaran seperti brosur, banner, laman web, CD Prosiding dan buku program.
2. Jemputan ke upacara perasmian Persidangan / Seminar.
3. Sijil Penghargaan.
4. CD Prosiding Percuma.
5. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN)

# Penaja Makan Malam

**MINIMA : RM10,000.00**

## FAEDAH DIPEROLEHI

1. Logo syarikat/organisasi diletak di *backdrop* semasa majlis makan malam.
2. Pengumuman rasmi sebagai penaja makan malam.
3. Jemputan 2 tempat ke majlis makan malam.
4. Sijil Penghargaan.
5. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN)

# Penaja Perak

**(SEPARUH MUKA SURAT BERWARNA)**

**MINIMA: RM5,000.00**

## **FAEDAH DIPEROLEHI**

1. Logo syarikat/organisasi disiarkan dalam CD Prosiding dan buku program.
2. Sijil Penghargaan.
3. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN)

# Penaja Gangsa

**(SATU MUKA PENUH HITAM PUTIH)**

**MINIMA : RM3,000.00**

## **FAEDAH DIPEROLEHI**

1. Logo syarikat/organisasi disiarkan dalam buku program.
2. Sijil Penghargaan.
3. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN)



# Penaja Ekonomi

(SEPARUH MUKA HITAM PUTIH)

**MINIMA: RM2,000.00**

## FAEDAH DIPEROLEHI

1. Logo syarikat/organisasi disiarkan dalam buku program.
2. Sijil Penghargaan.
3. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN)

# Penaja Beg Persidangan / Seminar

**MINIMA : RM4,000.00**

## FAEDAH DIPEROLEHI

1. Nama syarikat/organisasi dicetak di beg Persidangan / Seminar & buku program .
2. Sijil Penghargaan.
3. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN)

# Penaja Pen Persidangan / Seminar

**MINIMA: RM3,000.00**

## FAEDAH DIPEROLEHI

1. Nama syarikat/organisasi dicetak dalam buku program.
2. Sijil Penghargaan.
3. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN).

# Penaja Tag Nama Persidangan / Seminar

**(SATU MUKA PENUH HITAM PUTIH)**

**MINIMA : RM3,000.00**

## FAEDAH DIPEROLEHI

1. Nama syarikat/organisasi dicetak dalam buku program.
2. Sijil Penghargaan.
3. Logo syarikat / organisasi dicetak pada tag nama.
4. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN).

# Penaja Bersama

**BAWAH RM750.00**

## FAEDAH DIPEROLEHI

1. Sijil Penghargaan.
2. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN).
3. Nama syarikat/organisasi dicetak dalam buku program.

# Meja Promosi (\*untuk 2 hari)

**MINIMA : RM600.00**

Satu Meja Berskirting dengan 2 kerusi: **RM600.00\*** *tertakluk kepada perubahan*

*(penaja perlu membawa bunting/banner sebagai bahan pameran selain brosur/produk yang dipamerkan di atas meja)*

## FAEDAH DIPEROLEHI

1. Sijil Penghargaan.
2. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN).

# Gerai Pameran (\*untuk 2 hari)

**RM1,800.00**

Saiz 3x3 dengan *partition* & lampu: **RM1800.00\*** tertakluk kepada perubahan

(penaja perlu membawa *bunting/banner* sebagai bahan pameran selain *brosur/produk* yang dipamerkan di atas meja)

## FAEDAH DIPEROLEHI

1. Sijil Penghargaan.
2. Resit Pembayaran untuk Penajaan Wang Tunai (Pengecualian Cukai Lembaga Hasil Dalam Negeri-LHDN).

## Penaja Barangan Door Gift, Cabutan Bertuah, Hamper & Baucer

## FAEDAH DIPEROLEHI

1. Penajaan barangan seperti *door gift*, lucky draw & hamper sangat dialu-alukan. Barangan *door gift* yang ditaja akan dimasukkan ke dalam beg Persidangan / Seminar.
2. Barangan tajaan untuk cabutan bertuah seperti hamper, baucer tunai, baucer produk, barangan elektrik dan sebagainya akan diberi semasa Persidangan / Seminar berlangsung.
3. Sijil Penghargaan.

## BORANG PENAJAAN PERSIDANGAN / SEMINAR

Sila tanda **X** di tempat yang berkaitan.

	KATEGORI	JUMLAH (RM)
	PENAJA KORPORAT (Satu muka surat penuh berwarna)	RM20,000 ke atas
	PENAJA PLATINUM (Satu muka surat penuh berwarna)	RM15,000 ke atas
	PENAJA EMAS (Separuh muka surat berwarna)	RM10,000 ke atas
	PENAJA MAKAN MALAM	RM10,000 ke atas
	PENAJA PERAK (Separuh muka surat berwarna)	RM5,000 ke atas
	PENAJA GANGSA (Satu muka surat hitam putih)	RM 3,000 ke atas
	PENAJA EKONOMI (Separuh muka surat hitam putih)	RM2,000 ke atas
	PENAJA BEG PERSIDANGAN / SEMINAR	RM4,000 ke atas
	PENAJA PEN PERSIDANGAN / SEMINAR	RM3,000 ke atas
	PENAJA TAG NAMA PERSIDANGAN / SEMINAR	RM2,000 ke atas
	PENAJA BERSAMA	RM750 ke bawah
	GERAI PAMERAN	RM1,800.00
	MEJA PROMOSI	RM600.00
	DOOR GIFT	
	BAUCER	
	HAMPER	
	PRODUK PROMOSI	

NAMA SYARIKAT, TELEFON/FAKS & COP

Nama pegawai dihubungi:

.....

H/P :

.....

Emel :

.....

Jawatan:

.....

Cek atau Draf Bank Dibayar kepada:

**SPACE UNIVERSITI TEKNOLOGI MALAYSIA**  
**No. Akaun: 0118-0001324-05-5**  
**Bank: CIMB Berhad, Cawangan UTM Skudai, Johor.**

**PEMBAYARAN:**

No. Cek/Draf Bank No

: \_\_\_\_\_

Bank/Cawangan

: \_\_\_\_\_