

The 3rd International Learning And Thinking (ILAT) Conference

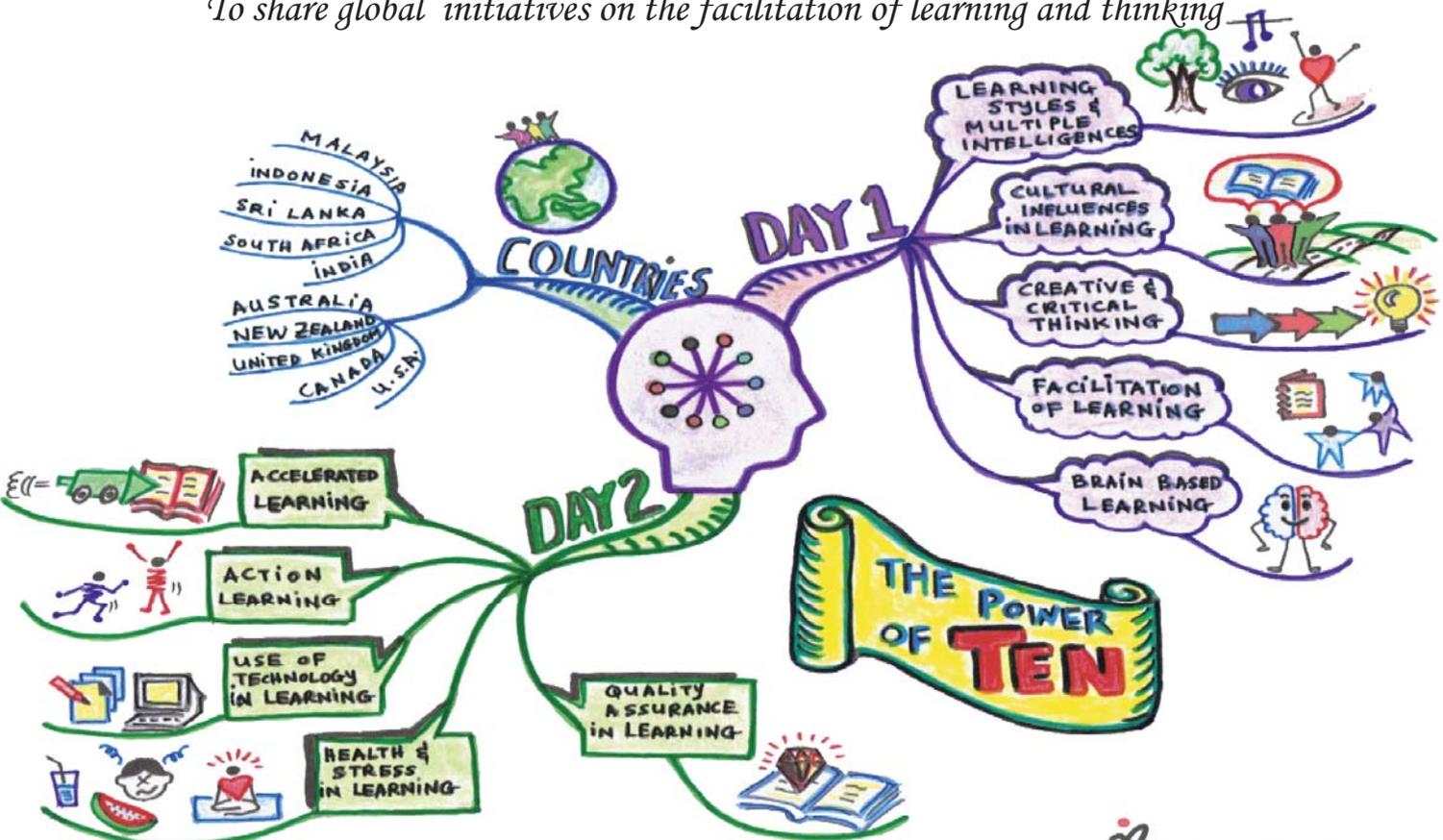
HRDF CLAIMABLE

"Learning To Learn Is The Most Important Skill - for the 21st Century"
John Naisbitt
 (Author of Megatrends Asia)

20 CREDITS IN APCAL
 (Adv. Prof. Cert/Dip in Accelerative Learning)

CONFERENCE MISSION

To share global initiatives on the facilitation of learning and thinking



mbmasit@hotmail.com

Organised by



Brain Dynamics Global

Official Opening : 10/10/10

Conference Sessions : 11/10/10 & 12/10/10
 Seri Pacific, (formerly known as Pan Pacific Hotel)
 Kuala Lumpur, Malaysia

Managed by



UTM
 UNIVERSITI TEKNOLOGI MALAYSIA
 School of Professional and Continuing Education (UTMSPACE)

RESEARCH UNIVERSITY

Supported by



CREDO Trust & Foundation



FACILITATORS
 NETWORK
 SERVICES



Endorsed by



Introduction and Background

In 2001 – on the 10th day of October, the tenth month, the 1st conference of “Learning and Thinking” (LAT) was held in Kuala Lumpur. Over a hundred participants from Australia, New Zealand, Singapore and Malaysia attended. It was rated as highly successful.

In 2007, the 2nd conference was conducted, called ‘ALAT’ (Asian Learning & Thinking). Emphasis was given to Facilitation Techniques and most participants were University Lecturers.

Now, again on the 10th day of the 10th month and the 10th year (10/10/10), the 3rd ‘LAT’ conference has an additional theme of Ten. 10 topics on Learning & Thinking. This is ILAT (International Learning & Thinking).

To build on the theme of 10, there will be a welcoming 10 course dinner for participants on 10th October (Sunday). The conference will be officially opened after dinner, with a brief welcome address by the Conference Chairperson at 10pm. The first session will be at 9.10am on Monday, 11th October 2010.

Conference Philosophy and Methodology

ILAT models learning as it should be. Short, stimulating sessions that are highly interactive, capturing highlights in a learning journal.

10 Key Benefits

- 1. Attend ILAT** and sharpen your ability in “learning how to learn”
- 2. Learn from 10** facilitators from 10 countries on 10 important aspects of learning.
- 3. Benchmark** best practices of cultural relevance in teaching and learning globally.
- 4. Compare** own challenges and experiences with around 300 other professionals..
- 5. Share,**learn and network with peers and learning specialists from around the world
- 6. Update** yourself on findings from latest research into brain, learning and thinking
- 7. Learn** some new facilitation techniques that you can use professionally
- 8. Bring** back some useful books, materials and earn 20 credits towards a post graduate certificate/diploma or Master’s degree
- 9. Establish** a new network of people who can become a life long resource
- 10. Finally,** you deserve a break! Have fun learning. Renew and Return. Re-energised to introduce Learning Innovations that work

WHO SHOULD ATTEND:

- **Academics**
- **Curricula Specialists**
- **Educationists**
- **Coaches/Mentors**
- **Group Facilitators**
- **School Principals**
- **Lecturers**
- **Professors**
- **Teachers**
- **Trainers**

DAY ONE : MONDAY 11 OCTOBER 2010**8.30am - Registration, Morning Coffee/Tea, Network around Exhibitor tables****9.10am - SESSION ONE: Learning Styles and the use of the Multiple Intelligences Model. FACILITATOR: Dr Peter Shephard**

TOPIC OVERVIEW: We each have a preferred learning style, which studies show is more strongly influenced by our personality and to a lesser extent by culture. Such styles can determine the effectiveness of how we learn – or ways we prefer to process information and experience new phenomena. The history of learning styles goes back more than 4 or 5 decades. More recently with new research into the learning brain, the multiple intelligences model has become a popular one, along with two others – namely the ‘Whole Brain’ and ‘Neuro Linguistic Programming’ models.

**10.25am - Morning Refreshment/Networking around Exhibitor tables****10.45am - SESSION TWO: Cultural Influences on Learning and Thinking FACILITATOR: Dr Asma Abdullah**

TOPIC OVERVIEW: There are some hidden aspects of one’s culture which can either foster or hinder the ability of learners to think critically, participate actively in open discussions, and demonstrate a questioning and challenging posture. An understanding of one’s values and underlying cultural assumptions is important to help in the design of contextually appropriate learning strategies. This may help promote critical thinking among students.

**12.00pm - SESSION THREE: Encouraging Creative & Critical Thinking In Learning. FACILITATOR: Dr Michel Gagne**

TOPIC OVERVIEW: Asian students are not used to analyzing the ‘why’ of situations or applying conceptual, creative skills and imagination. When they enter university or the world of work, they are not prepared. Culture also inhibits them from questioning, the why and how of things, and encourages a form of rote learning or memorization of facts, long enough to answer exam questions. Life requires creative answers or critical thought, such as observation and reflection of experience and formulation of comparisons, contrasts and the evaluation of alternatives using both sides of the brain.

**1.15pm - Luncheon Break****2.30pm - SESSION FOUR: Facilitation Techniques In Learning And Thinking. FACILITATOR: Lee Milstein**

TOPIC OVERVIEW: The term facilitation, literally translated, means to help make easier or to provide facilities that enable others to perform better. The concept of group facilitation infers that someone – the group leader, trainer or teacher, takes on an enabling role - so a group can work more effectively. These people are often called Facilitators who help extract the best of thinking and learning available within the group. Facilitators conduct highly interactive sessions to capture the collective wisdom of the group. Participants later review and share these learnings with their group or organization

**3.45pm - Afternoon Refreshment/Networking around Exhibitor tables****4.15pm - SESSION FIVE: Brain Based Learning****FACILITATOR: Dr dr Taufik Pasiak**

TOPIC OVERVIEW: Advances in neuroscience, that examines the latest research on the learning brain and how memory works, helps enormously as a discipline. Neuroscience includes the mapping of the human genome and behavioural genetics. It has also revealed a lot more understanding about the how and why of thinking, based on hemisphericity (Left-Right Brain Physiology) as well as the role that emotions play in learning (in the Mid Brain). For example, we learn from neuro science that emotion is the trigger to action and that the rational system follows the emotional. Also covered will be the role of spirituality in learning.

**5.30pm - Close of Day One**

A scene from our 2007 ‘Learning and Thinking Conference’ (ALAT)

OFFICIAL MAGAZINE

DAY TWO : TUESDAY 12 OCTOBER 2010

FACILITATORS' PROFILES

8.30am - Morning Coffee/Tea, Network around Exhibitor tables

9.10am - **SESSION SIX: Accelerated Learning**

FACILITATOR: Dr Jeannette Vos

TOPIC OVERVIEW: A range of accelerative learning techniques are facilitated, primarily to enhance the understanding of a subject. By also using multi-sensory stimuli, more intelligences are involved. This utilizes more of the brain and integration of several parts of the brain through music, educational kinesiology and many other techniques which accelerate understanding and recall, the core components of learning. The understanding of learning styles is a fundamental part, as is the role of the non-conscious mind and the brain wave state of alpha, where the brain is at its highest level of absorption.



10.25am - Morning Refreshment/Networking around Exhibitor tables

10.45am - **SESSION SEVEN: Action Experiential Learning**

FACILITATOR: Dr Suresh Marcandan

TOPIC OVERVIEW: The Chinese character for the word learning has two parts. First, is to study and gain knowledge and the second is to practice daily. The impact of 'doing' is integral to learning and thinking, which may be particularly useful in 'project based learning'. While action learning has a proven track record, it seems not to have been taken up as a popular approach. Perhaps some of the reasons why this is so, can be explored during this session. Action Learning was a concept that originated in the fifties in the UK. Its underlying philosophy is 'learning by doing'.



12.00pm - **SESSION EIGHT: Use Of Technology To Enhance Learning**

FACILITATOR: Dr Cameron Richards

TOPIC OVERVIEW: Computer based learning is becoming more widely used. E-Learning, web based learning and now even social networking, have become popular. However, sometimes the 100% use of technology in learning cannot always be applied, as we still need some face to face contact, coaching, reflection or classroom interaction. For example, while there is no magic formula, Motorola University found that learning effectiveness decreased when the ratio of self paced E-Learning to group interactive learning exceeded 40%.



1.15pm - Luncheon Break around Exhibitor tables

2.30pm - **SESSION NINE: Health, Nutrition And Learning**

FACILITATOR: Dr Suraya Sulaiman

TOPIC OVERVIEW: There is an old saying that "a healthy body leads to a healthy mind" and the mind is in the brain. So maybe we can create another quote "a healthy brain leads to a healthy mind". One question that is important to answer is, what is health? Another question to be entertained, is how we can maintain a healthy brain and live life to the fullest? This session will explore the many ways we can answer these questions and importantly, if there is strong correlation between brain health, learning and memory.



3.45pm - Afternoon Refreshment/Networking around Exhibitor tables

4.15pm - **SESSION TEN: Quality Assurance In Education AND LEARNING.**

FACILITATOR: Dr Jan Roodt

TOPIC OVERVIEW: Quality has been variously defined by many experts. One of my favourites is "Doing it right the first time". This is not only a big challenge in education, due partly to the varied agreements on what actually is 'right' in education. This can differ from teacher to teacher, from school to school, and even country to country. What equally is a challenge, is getting shared commitment to what is agreed. This session also looks at various participative methods that can be used to gain high levels of team commitment to achieve quality in learning.



5.30pm - Close of Day Two

Dr Peter Shephard

Educated in the UK, NZ, Australia and the USA. He consults and facilitates internationally. He is a researcher and author of 5 books in the Behavioural Sciences. He is also a Trustee of the CREDO Trust and Curricula Advisor to Cambridge Global Learning, Edumind and Director of Brain Dynamics Global.

Dr Asma Abdullah

A cultural anthropologist with 9 years in education and 22 years in HR with a US multinational. Educated in Malaysia, Australia and the USA. She consults and facilitates on culture in learning and management. Also teaches at postgraduate level and has authored 5 books on Malaysian culture.

Dr Michel Gagne

He is a Director of Coaching-Asia with offices in South East Asia. He is a Certified Master Coach, offering Coaching Certification. His doctoral study was in the area of mental performance. Michel brings a global perspective to this topic, having worked in all five continents.

Mr Lee Milstein

Lee is qualified as a Certified Professional Facilitator by the International Association of Facilitators (IAF). He specializes in multi-cultural facilitation, training, consulting and coaching. Having travelled, resided, worked and trained in more than 35 countries, he brings a unique set of skills and experience.

Dr dr Taufik Pasiak

He is a medical practitioner and lecturer at the University of Unsrat Manado, Indonesia. Authored books on the Rational and Intuitive Brain and The Secret of Brain Development, based on the KORAN and Neuroscience. He also specializes in Quantum Learning and Health

Dr Jeannette Vos

As a learning consultant, researcher and co-author of the best seller, The Learning Revolution, she has trained thousands of people on accelerated, integrative and conceptual learning methods. As a leader in this area, she has spent more than ten years, giving presentations and training globally.

Dr Suresh Marcandan

Has been in HR consulting for over 15 years, providing executive search services in Australia, Malaysia, Indonesia, Singapore, India and Sri Lanka. He is currently CEO of People Power International. He has practical experience of Action Learning in Education, as his doctoral study used action learning.

Dr Cameron Richards

Has worked in universities in Australia, Hong Kong and Singapore. He is a visiting Professor with University of Technology, Malaysia. He now focuses on new possibilities for educational technology that helps students develop more effective models of knowledge building.

Dr Suraya Sulaiman

Specializes in creativity, energy and stress management, with a UK certificate in stress management. She is a medical practitioner as well a facilitator, interested in blending knowledge from brain science, health sciences and natural health, to help people to achieve higher performance.

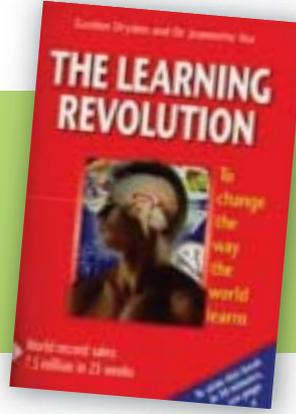
Dr Jan Roodt

He is based at the Waikato Institute of Technology (Wintec), New Zealand. He holds a D.Phil and has been Director of Quality at Wintec. Jan is familiar with the education sector and was in 2008, project sponsor at Wintec for the trial of a new national quality assurance system introduced by the NZQA.

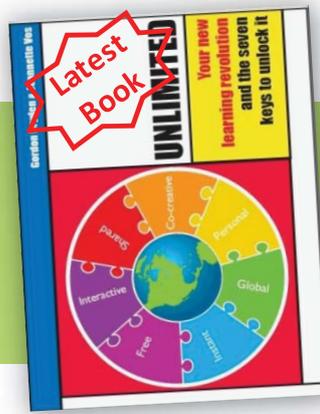
Health Food
Sponsors :



Post ILAT 2010 1-day Event 13th Oct 2010



1st time in Malaysia , Dr Jeannette Vos co-author of the international bestseller **'THE LEARNING REVOLUTION'** – with 10 million copies sold worldwide, is conducting a special program as a post-ILAT 2010 special event. Also 1st time launch in South East Asia of her new co-authored book **'UNLIMITED – YOUR NEW LEARNING REVOLUTION AND THE 7 KEYS TO UNLOCK IT.'**



The 12 M's of Teaching, Learning, Thinking and Creative Intelligence & The 7 Great Ways to Use Music for Optimal Performance.

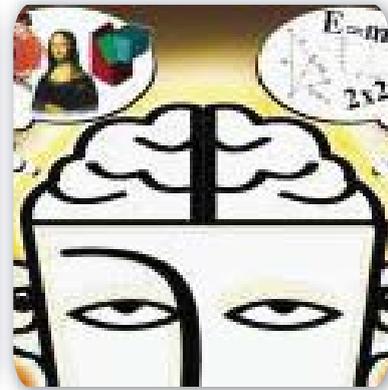
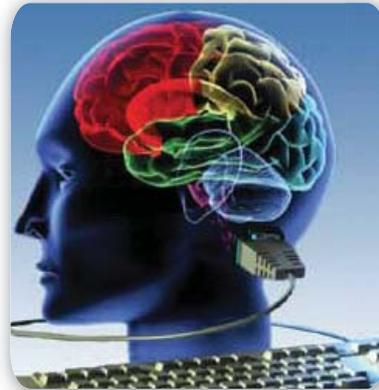
Grab this Special Bonus NOW

A 1-day Workshop by famous educator/author **DR JEANNETTE VOS** in conjunction with ILAT 2010 – The 12 M's of Teaching, Learning, Thinking and Creative Intelligence' and The 7 Great Ways to Use Music for Optimal Performance.

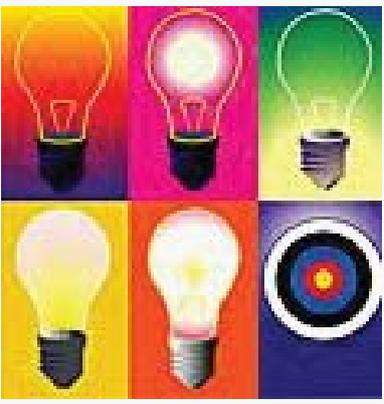
A Double Feature event at a special rate of **RM600/pax.**

The 12 M's of Teaching, Learning, Thinking and Creative Intelligence - Come experience this workshop in a "hands on" way, so that you can learn how to apply it directly to your workplace, classroom, or any area of your life.

Did You Know There are At Least 12 Magical M's That Optimize Your Teaching, Learning Thinking, Abilities and Creative Intelligence?



Mastery Vos Jeannette Styles
Modeling Multiple Talents Momentum
Metaphor/Story Magnificence Revolution
Intelligences Music Movement Meals
Mood Learning Motivation
and



'A sense of curiosity is nature's original school of education.'

BENEFITS FOR YOU AND YOUR LEARNERS

1. Learn how to train and feed your own brain instead of letting others do it for you!
2. Become "learning fit" and grow more brain!
3. Bypass minimum standards! Accelerate learning, build critical high performance teaching and learning skills.
4. Increase skills! Design, teach, manage and learn more effectively.
5. Learn and retain any information (including another language) more quickly and easily.
6. Boost learning, teaching and training with music!

The 7 Great Ways to Use Music for Optimal Performance

- This workshop is geared especially for teachers and trainers, conference leaders and health workers. 7 ways will be demonstrated and you will be invited to experience: *Music for themes, Music for energizing, Music for changing the pace, Music for subject matter, Music for challenges, Music for celebrations, Music for healing.*

PRESENTED BY

Dr
Jeannette Vos



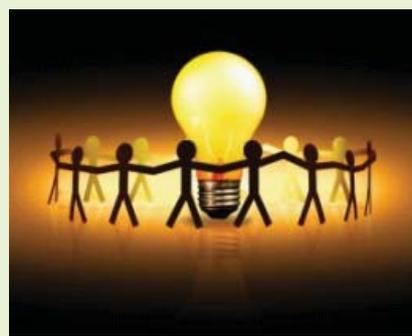
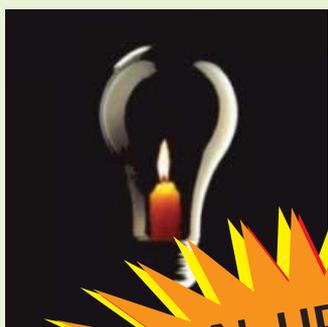
Dr. Jeannette Vos has international fame as an author, accelerated learning expert, keynote speaker, educator, certified health/nutrition professional (incl. raw food chef) and brain/mind researcher for optimal performance. Thus coaching and teaching people to be their best with learning, thinking, health, life skills, and co-creating their own future is her forte.

Her specialty is training the “whole person” for high performance and well-being in all dimensions: mental, physical, emotional, social and spiritual. She has trained thousands of people in accelerated learning. Having been a classroom teacher, university professor and international workshop facilitator for businesses, education and health, she has taught people at all age levels to become more brain-fit. Jeannette is a person who walks her talk. She literally demonstrates BOTH the art and science of selling-to-the brain.

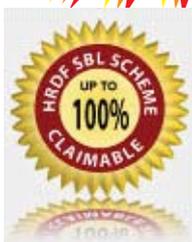
Her co-authored book, **The Learning Revolution**, became a literary sensation internationally. Now the sequel is here – **Unlimited: The new learning revolution and the seven keys to unlock it.**

Dr. Vos, pioneer and leader in ways to accelerate learning and improve teaching, captivates audiences in a very “hands on” approach. Her expertise in how to use music and nutrition to accelerate learning for high achievement comes as an extra bonus.

This 1-day workshop will develop the UNLIMITED potential of each learner and help to build the mind-set of solution-oriented thinkers so everyone can contribute to making a difference.



SIGN-UP NOW
to enjoy this wonderful
opportunity.
Say Yes!
To Creativity



Who Should Attend?

All Educators Should Attend and also...

- Anyone who wants to accelerate and maximize their learning potential.
- Anyone who wants to train or sell to the brain or learn a new language easily.
- Trainers, Human Resource Management & Business Professionals who want to be more effective in the workplace.
- Educational Leaders, Staff Developers & Teachers, Health Specialists.
- Students & Home School Parents.

REGISTRATION FEE

	(RM)	(USD)
Early Bird (30 Aug – Inclusive of special gift worth RM 70 / USD22)	910	275
Full Conference	1010	310
Late Payment (After 30 Sept)	1110	335
Group Rate (3 or more)	810	245

Fees Include:

- Welcome Dinner - **10 October 2010**
- Conference Package - **11 & 12 October 2010**
- A Learning Journal/Materials
- A 300 page book on Learning, Thinking & Behaviour

Spouses Fee:

- Full Conference Package - **RM610 / USD185**
- Dinner and Lunches only - **RM410 / USD125**

ACCOMMODATION (Blocked Rooms at Conference Hotel)

Rooms Available :

- Single Room **RM288 / USD88**
- Double Room **RM300 / USD91**

A 10% payment must be made before 1st October 2010
There are other 4 or 3 star hotels within a 5 – 10 minute walk from the conference hotel. If you need assistance in booking, please email us.

HRDF/PSMB CLAIMABLE STATUS

- Conference Fee : Up to RM1500.00 for two days
- Domestic Air Fares: Economy Class
- Accommodation: Up to RM250per night
- Ground Transport/Parking: Up to RM100 (These claims must be supported with receipts)

CANCELLATIONS / REFUNDS / TRANSFERS

- If you are unable to attend, a substitute delegate is welcomed to register at no extra cost
- If cancellation occurs before 1st October 2010, a refund of 70% will be made
- After 1st October 2010, no refunds will be made but materials will be provided.

IMPORTANT NOTICE

- Your place is confirmed only after your payment is received (except government local orders)
- Payment must be received before 1st October 2010
- Walk in delegates admitted, only if space available

FOR FURTHER INFORMATION, PLEASE CONTACT:

ILAT Conference Secretariat
School of Professional and Continuing Education
Universiti Teknologi Malaysia (**UTMSPACE**)
No: 40-50 Jalan Kebudayaan 1, Taman Universiti,
81300 Skudai, Johor Bahru, Malaysia

Tel : +607 - 5218170 / 8159

Fax: +607 - 5211355

Email : ilat2010@utm.myWebsite : <http://seminar.spaceutm.edu.my/ilat2010>

Contact Person: Ms. Noor Azidah / Ms Zarina

SPECIAL DIETARY REQUIREMENT

If you need any special assistance or requirements, please notify BDG office (admin@bdglobal.org) before 1st October 2010

REGISTRATION FORM

The 3rd International Learning And Thinking (ILAT) Conference

To confirm your registration, please complete this form including payment.

Name : _____
 NRIC : _____
 Title : _____
 Organization : _____
 Address : _____
 Telephone : _____ Mobile : _____
 Fax : _____ E-mail : _____

Please tick (/) where applicable

- Attending Conference** (10 - 12 October 2010) **Post Conference Workshop** (13 October 2010)

Special Dietary Requirement

- Vegetarian** **Other**

(If you need any special assistance or requirements, please notify BDG office before 1st October 2010)

Company Details (for issuance of invoice):

Organization : _____ *if applicable
 Co. Reg. No* : _____
 Address : _____
 Contact Person : _____ Designation : _____
 Telephone : _____ Mobile : _____
 Fax : _____ E-mail : _____

This registration is invalid without a signature. Payment must be made no later than 7 working days before the conference. An undertaking letter may be accepted in cases where payment is delayed. Participants who have registered but do not attend will be invoiced accordingly.

Authorised Signature : _____ Date : _____
 Name : _____ Designation : _____

Organization's Stamp

MODE OF PAYMENT

A. Cheque or Bank Draft

Cheque No./ : _____ Bank/ Branch : _____
 Bank Draft No. _____

All crossed cheque/ bank draft should be made payable to **SPACE, UNIVERSITI TEKNOLOGI MALAYSIA**
 Account Number : **0118-0001324-05-5** | Bank Name : **CIMB Bank Berhad** | Branch : **UTM Skudai, Johor**

B. Credit Card

VISA I, hereby authorize Universiti Teknologi Malaysia to charge the total fee of to my credit card.
 MASTER CARD Card Holder's Signature : _____
 Card No. : _____
 Expiry Date (MM/YY) : _____
 CVV No. : _____

C. Telegraphic Transfer

Transaction Date : _____ Reference Number : _____

D. Local Order (LO/PO)

Reference Number : _____