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INTERNATIONAL UNIVERSITY SOCIAL RESPONSIBILITY CONFERENCE & EXHIBITION

IUSRCE₂₀₁₀ (2nd USRIC₂₀₁₀)

DATE >>> 5 - 6 OCTOBER 2010

VENUE >>> PUTRA WORLD TRADE CENTRE (PWTC), KUALA LUMPUR
TUN DR ISMAIL HALL (CONFERENCE)

INTRODUCTION

The **INTERNATIONAL UNIVERSITY SOCIAL RESPONSIBILITY CONFERENCE & EXHIBITION (IUSRCE 2010 and 2nd USRIC 2010)** is an international conference on social responsibility first initiated in Malaysia and organised by Universiti Teknologi Malaysia in collaboration with UNESCO, USR Alliance, USA and Kolej Komuniti, Kementerian Pengajian Tinggi Malaysia and IBM. The conference provides a platform for those who are interested to share and exchange ideas on social responsibility related issues. It hopes to develop and strengthen relationship in view of building a strong network and fostering continuous future collaboration among participants. Organisations such as institutions of higher learning, corporate bodies, government agencies and NGO(s) are invited to take part in this international conference. In general, this conference welcomes paper presentations, poster presentations and exhibitions emphasising on social responsibility programme development from various aspects including those on entrepreneurship, sustainability, green technology, poverty, culture and education.

OBJECTIVES

The conference objectives are:

- ✓ To discuss and foster social responsibility in sustainable development.
- ✓ To explore methods, strategies and experiences of the institutions of higher learning, corporate bodies, government agencies and NGO(s) in organising social-related activities.
- ✓ To build network and share experiences as well as practices between universities and corporate bodies.
- ✓ To provide a medium for social responsibility development via paper and poster presentations.
- ✓ To create opportunities for local and international students and staff to exchange ideas and views to further enhance the social responsibility programme.

EXPECTED OUTCOMES

1. Provides an avenue for sharing and learning powerful content and thought-provoking ideas delivered by leading industry speakers and other practitioners to enhance sustainability of community development.
2. Establishes strategic and lasting partnership and networking with ardent organisations, advocates of socially responsible nation.
3. Reinforces corporate image, increases market visibility and public awareness, and enhances organisation's standing within the wider community.
4. Fosters relevant and profit-generating institutional goals and capabilities by aligning them with social responsibility strategies and responses gauged from captive audience.

KEYNOTE SPEAKERS

- **Prof. Dr. Molly N.N. Lee**
Coordinator of the Asia-Pacific Programme of Education Programme for Development (APEID)
- **Saninuj Sawadikosol**
Global expert on USR and University Social Responsibility Alliance (USR Alliance)



WHO SHOULD ATTEND?

- ✓ Academicians
- ✓ Undergraduates
- ✓ Postgraduates
- ✓ Government agencies
- ✓ Corporate bodies
- ✓ Non-governmental organisations

THEME

"Embracing New Economy with Community-based Social Innovations"

Anticipating the unveiling of the New Economic Model by the Prime Minister of Malaysia, Dato' Sri Mohd Najib bin Tun Abdul Razak, UTM invites all to celebrate the nation's initiative in making a quantum leap to become a high-income country. Measures and means have long been taken to increase productivity through creativity and innovative spirit to sustain exponential growth in nation's development. Yet, until recently, concerted efforts to promote the capacity for social innovations in achieving the outcome have been limited. This conference, themed *Embracing New Economy with Community-based Social Innovations*, focuses on discussing and discovering new strategies, concepts, ideas and innovations that meet social needs while being in consonance with the thrust of the country's economic planning. Emerging as a promising approach for the development of the community on a global scale, community-based social innovations are investments for producing first class human capital capable of attaining new heights of success.

REGISTRATION FORM



To confirm your registration, please complete this form including payment.

Name : _____
 NRIC : _____
 Title : _____
 Organization : _____
 Address : _____
 Telephone : _____ Mobile : _____
 Fax : _____ E-mail : _____

CONFIRMATION OF ATTENDANCE

i. Please tick (✓) where applicable

Attending Conference ii. Experience Sharing 4/10/2010 - Petronas* iii. Exhibitor RM3000 (3m x 3m)

Oral Presentation

Poster Presentation

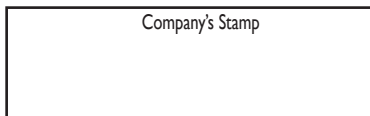
iv. Sponsor RM _____
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Company Details (for issuance of invoice):

Organization : _____ * if applicable
 Co. Reg. No* : _____
 Address : _____
 Contact Person : _____ Designation : _____
 Telephone : _____ Mobile : _____
 Fax : _____ E-mail : _____

This registration is invalid without a signature. Payment must be made no later than 7 working days before the conference. An undertaking letter may be accepted in cases where payment is delayed. Participants who have registered but do not attend will be invoiced accordingly.

Authorised Signature : _____ Date : _____
 Name : _____ Designation : _____



MODE OF PAYMENT

A. Cheque or Bank Draft

Cheque No./ : _____ Bank/ Branch : _____
 Bank Draft No. : _____

All crossed cheque/ bank draft should be made payable to **SPACE, UNIVERSITI TEKNOLOGI MALAYSIA**
 Account Number : 0118-0001324-05-5 | Bank Name : CIMB Bank Berhad | Branch : UTM Skudai, Johor

B. Credit Card

VISA I, hereby authorize Universiti Teknologi Malaysia to charge the total fee of to my credit card.

MASTER CARD Card Holder's Signature : _____
 Card No. : _____
 Expiry Date (MM/YY) : _____
 CVV No. : _____

C. Telegraphic Transfer

Transaction Date : _____ Reference Number : _____

D. Local Order (LO/PO)

Reference Number : _____

REGISTRATION FEE

The conference fee includes conference materials, lunch, refreshments and certificate of attendance. The following rates apply :

	Local (RM)	International (USD)
Presenter (Oral & Poster)		
Standard	350.00	350.00
Participant		
Student	250.00	250.00
Non-Student	300.00	300.00

Special package:

Minimum 5 peoples in a group from the same organisation are offered at **RM250/person**.

SPONSOR CATEGORY	AMOUNT (RM)
SILVER SPONSOR (including 1 Standard Shell Scheme Booth)	15,000.00
DINNER SPONSOR	10,000.00
CONFERENCE BAGS	5,000.00
CONFERENCE PENS	3,000.00
NAME BADGE	2,000.00
DOOR GIFT/HAMPER/PROMOTIONAL PRODUCTS	Unlimited amounts
Exhibition (Shell Scheme Booth) (3m x 3m)	3000.00

DISCLAIMER

The Organiser reserves the right to make any amendments and/or to cancel the event if warranted by circumstances beyond its control. Terms and conditions apply.

CANCELLATION POLICY

Cancellation of participation should be made 30 days prior to the conference to be eligible for a refund (less 15%). Please note that the speakers and topics are confirmed at the time of printing. However, circumstances beyond the control of the organisers may necessitate substitutions or cancellations of speakers and/or topics. As such Universiti Teknologi Malaysia reserves the rights to substitute or cancel the advertised speakers and /or topics.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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