



EXHIBITION AND
SPONSORSHIP PACKAGE

LSP
2010

7th

**INTERNATIONAL
LANGUAGE
FOR
SPECIFIC
PURPOSES
SEMINAR**

**“Glocalisation
of New Literacies”**

04 - 05 May 2010

Best Western Premier
Seri Pacific Hotel
Kuala Lumpur

Organisers :



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Faculty of
Management &
Human Resource Development

Department of Modern Languages,
Faculty of Management and
Human Resource Development
Universiti Teknologi Malaysia



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

School of Professional and
Continuing Education
(SPACE)

School of Professional and
Continuing Education
Universiti Teknologi Malaysia

Example of Commemorative Book

Name of Conference

Theme of Conference

Date

Venue

Organized by

LOGO

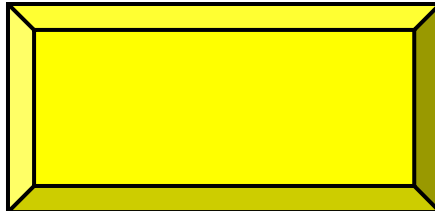
With the Collaboration of

LOGO

**Logo for
Platinum
Sponsor**



**Logo for
Corporate
Sponsor**



**Logo for
Gold
Sponsor**



CORPORATE
SPONSOR PAGE
(FULL PAGE COLOUR)

Minimum of RM30,000.00

CORPORATE SPONSOR BENEFITS:

1. Official appointment as the Corporate Sponsor.
2. Logo prominently displayed on Conference Banners and Website.
3. Embossed company's logo on Conference Bag or Folder.
4. Company's logo to be affixed on the following back drop:
 - Official Opening Ceremony (non-exclusive)
 - Official Closing Ceremony (non-exclusive)
5. Company's Logo, Summary of Products and Services printed in Programme Book.
6. Invited to the opening ceremony.
7. Certificate of Appreciation.
8. Free Proceedings CD.
9. One free exhibition table.
10. Receipt of Payment for LHDN Tax Reduction
11. Announcement as a Corporate Sponsor in speeches during opening and closing ceremony.


PLATINUM
SPONSOR PAGE
(FULL PAGE COLOUR)

Minimum of RM20,000.00

PLATINUM SPONSOR BENEFITS:

1. Logo prominently displayed on Conference website
2. Logo displayed at breakout session during the Conference period
3. Organization's Logo, Summary of Products and Services printed in Programme Books
4. Invited to the opening ceremony.
5. Certificate of Appreciation.
6. Free Proceeding CD.
7. Receipt of Payment for LHDN Tax Reduction
8. One free Exhibition table



GOLD

SPONSOR PAGE (HALF PAGE COLOUR)



RM15,000.00

GOLD SPONSOR BENEFITS:

1. Logo prominently displayed.
2. Logo displayed at Breakout session during the Conference period.
3. Company's Logo, Summary of Products and Services printed in Commemorative Book. (Positioned as in this Mock Book)
4. Invited to the Opening Ceremony.
5. Certificate of Appreciation.
6. Free Proceeding CD.
7. Receipt of Payment for LHDN Tax Reduction

DINNER

RM15,000.00

DINNER SPONSOR BENEFITS:

1. Logo prominently displayed.
2. Logo displayed at Ballroom during dinner.
3. Company's Logo, Summary of Products and Services printed in Commemorative Book.
4. 2 free seats to the Dinner.
5. Certificate of Appreciation.
6. Receipt of Payment for LHDN Tax Reduction

Silver

SPONSOR PAGE (HALF PAGE COLOUR)

RM10,000.00

SILVER SPONSOR BENEFITS:

1. Company's Logo, Summary of Products and Services printed in Commemorative Book.
2. Certificate of Appreciation.
3. Receipt of Payment for LHDN Tax Reduction

Bronze

SPONSOR PAGE (FULL PAGE BLACK & WHITE)

RM5,000.00

BRONZE SPONSOR BENEFITS:

1. Organization Logo, Summary of Products and Services printed in Commemorative Book.
2. Certificate of Appreciation.
3. Receipt of Payment for LHDN Tax Reduction

Economy

SPONSOR (HALF PAGE BLACK & WHITE)

RM4,000.00

ECONOMY SPONSOR BENEFITS:

1. Organization Logo, Summary of Products and Services printed in Commemorative Book
2. Certificate of Appreciation.
3. Receipt of Payment for LHDN Tax Reduction

Conference Bags

RM4,000.00

CONFERENCE BAGS SPONSOR BENEFITS:

1. Place your company's logo or company's name on the bag that will be distributed to all attendees. Your logo will be seen throughout the Conference, as attendees use these bags throughout the Conference .
2. Certificate of Appreciation.
3. Receipt of Payment LHDN Tax Reduction
4. Company's logo listed in Programme Book.

Conference Pens

RM3,000.00

CONFERENCE PENS SPONSOR BENEFITS:

1. Customized pens will be given to each attendee at the registration desk and will also be placed at all Secretariat registration counters. Provide the attendees with a needed item during their Conference experience and get your message taken home and seen long after the Conference ends.
2. Certificate of Appreciation.
3. Company listed in Programme Book.
4. Receipt of Payment for LHDN Tax Reduction

Name Badge

RM2,000.00

NAME BADGE SPONSOR BENEFITS:

1. Everyone who attends the Conference must wear a badge to participate at the Conference. Let the Conference attendees be your walking advertisement during the events.
2. Certificate of Appreciation.
3. Receipt of Payment for LHDN Tax Reduction
4. Company's name listed in Programme Book.

List of Sponsor

Name card size (Colour) : 85cm x 50cm RM 300.00
Name card size (Black & White) : 85cm x 50cm RM 250.00

NAME CARD SPONSOR BENEFITS:

1. Certificate of Appreciation.
2. Receipt of Payment for LHDN Tax Reduction
3. Company's name listed in the programme Book.

*Exhibition Table (*for 3 days)*

1 Table with 2 chairs, size 2' x 6'* : **RM1500.00*** Terms and condition apply

(Exhibitor have to bring their own banner / bunting)

SPONSOR BENEFITS:

1. Certificate of Appreciation.
2. Receipt of Payment for Sponsorship (LHDN Purpose)
3. Company listed in the Programme Book.
4. Lunch will be provided for 2 pax only.

Door Gift, Lucky Draw, Hamper & Voucher

1. Door gift present will put in the Conference bags.
2. Sponsored gift for lucky draw such as hamper, cash voucher, product voucher, electric product etc will be given during the Conference
3. Certificate of Appreciation.

CONFERENCE SPONSORSHIP FORM

Name of Conference: *7th International Language For Specific Purposes Seminar (LSP2010)*

Please tick X

CATEGORY	AMOUNT (RM)
CORPORATE SPONSOR PAGE (FULL PAGE COLOUR)	RM 30,000.00 and above
PLATINUM SPONSOR PAGE (FULL PAGE COLOUR)	RM 20,000.00 and above
GOLD SPONSOR PAGE (HALF PAGE COLOUR)	RM 15,000.00 and above
DINNER SPONSOR	RM 15,000.00 and above
SILVER SPONSOR PAGE (HALF PAGE COLOUR)	RM 10,000.00 and above
BRONZE SPONSOR PAGE (FULL PAGE BLACK & WHITE)	RM 5,000.00 and above
ECONOMY SPONSOR PAGE (HALF PAGE BLACK & WHITE)	RM 4,000.00 and above
CONFERENCE BAGS	RM 4,000.00 and above
CONFERENCE PENS	RM 3,000.00 and above
NAME BADGE	RM 2,000.00 and above
NAME CARD SPONSOR (BLACK & WHITE. SIZE: 85cm x 50cm)	RM 250.00
NAME CARD SPONSOR (COLOUR. SIZE: 85cm x 50cm)	RM 300.00
EXHIBITION TABLE *	RM 1,500.00
DOOR GIFT	
VOUCHER	
HAMPER & PROMOTIONAL PRODUCTS	

Company's Name, Telephone, Fax Number and Company's Stamp

Contact Person:

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H/P:

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Email:

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Designation:

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All crossed cheque / bank draft should be made payable to:

SPACE UNIVERSITI TEKNOLOGI MALAYSIA
Account Number: 0118-0001324-05-5
Bank Name: CIMB Bank Berhad
Branch : UTM Skudai, Johor.

PAYMENT:

Cheque No. /Bank Draft No. : _____

Bank/Branch : _____

Enquiries & further details, please contact:

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