Call for Papers

International Language for Specific Purposes Seminar (LSP 2016)

LSP: Insights and Innovations
26 - 27 July 2016
Kuala Lumpur

Organised by: Language Academy UTM

SHS Web of Conferences

All papers will be peer reviewed and selected papers will be published in the ISI indexed SHS Web of Conferences (http://www.shs-conferences.org/) or the LSP International (http://www.utm.my/penerbit/lsp-international-journal-information/).

Objectives
- To provide a platform for the exchange of ideas, insights, research findings and expertise among LSP practitioners
- To investigate LSP developments in teaching and teacher training, professional areas, communication, research and language consultancy
- To align theoretical knowledge with professional practice within LSP
- To strengthen collaboration between institutions of higher learning and corporate sectors and industries

Who Should Attend
Academicians, undergraduates and postgraduates, government agencies, corporate bodies and non-governmental organisations who are directly involved with social responsibility field are welcome to participate. Companies who are interested to promote their products, specialities and technologies to enhance social responsibility activities are also invited to take part in the exhibition.

STRANDS

A. Professional
- English for Specific Purposes (ESP) / Language for Specific Purposes (LSP)
- English for Professional Purposes / English for Occupational Purposes (EOP)
  e.g. tourism, journalism, medicine, engineering
- Workplace Literacy
- Business English / Business Communication and negotiations / Office communication
- Marketing Communication
- Collaborative projects with industries

B. Teaching / Teacher Training
- English for Academic Purposes (EAP)
- Teaching Methodology
- Materials Design and Adaptation
- Curriculum and Syllabus Design
- Testing and Evaluation
- Adult Learning
- Computer Mediated Communication (CMC)
- Distance Learning
- Languages and Business Communication
### Local

- **Standard rate**
  - RM 900

- **Early bird (before 31 March 2016)**
  - RM 700

- **Student**
  - RM 650

- **Student (before 31 March 2016)**
  - RM 500

- **Pre-conference workshop**
  - RM 250

- **Post-conference workshop**
  - RM 250

### International

- **Standard rate**
  - USD 400

- **Early bird (before 31 March 2016)**
  - USD 350

- **Student**
  - USD 250

- **Early bird student**
  - USD 200

- **Pre-conference workshop**
  - USD 100

- **Post-conference workshop**
  - USD 100

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(Registration fees for the conference include conference materials, lunch, refreshment and certificate of attendance)

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### REGISTRATION FORM

To confirm your registration, please complete this form

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Please tick (/) in the appropriate box/es below

- [ ] I will attend as participant
- [ ] I will present paper

**Title of Paper:**

**Co-authors:**

**Signature:**

**Date:**

**Food Preference**

- [ ] Vegetarian
- [ ] Non-vegetarian

**MODE OF PAYMENT**

A. Cheque or Bank Draft

**Cheque No. / Bank Draft No.:**

**Bank / Branch:**

B. Local Order (LO/PO)

**Reference Number:**

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*UTMSPACE respects the privacy of its customers with regards to personal data. For further details, please visit: www.utmspace.edu.my/pdpa

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**Organisation Details (for issuance of invoice)**

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**Cancellations received in writing 30 days prior to the programme are eligible for a refund, subject to a 15% cancellation fee. Cancellations received less than 14 days from the date of the programme are not eligible for a refund. However, substitute attendees are welcome. Please note that the speakers and topics are confirmed at the time of printing. However, circumstances beyond the control of the organisers may necessitate substitutions or cancellations of speakers and/or topics. As such UTM reserves the right to alter or modify the advertised speakers and/or topics.**

**Authorised Signature:**

**Date:**

**Name:**

**Designation:**

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**Organisation’s Stamp**

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### FOR FURTHER INFORMATION, PLEASE CONTACT:

**Secretariat LSP 2016**
**UTMSPACE**
34-50 Jalan Kebudayaan 1, Taman Universiti,
81300 Skudai, Johor
Telephone: 07-5218159
Fax: 07-5211355
E-mail: lpsseminar2016@gmail.com
Website: http://seminar.spaceutm.edu.my/lsp2016/
Contact Person: Nurul Ain Ahmad Lutfi