

# Sponsorship Package



10<sup>th</sup> International Language for Specific Purposes Seminar (LSP 2016)

## LSP: Insights and Innovations

26 - 27 July 2016  
Kuala Lumpur

### Important Dates :

- Submission of Abstract : 31 January 2016
- Extended Deadline Submission of Abstract : 18 March 2016
- Notification of Acceptance : 25 March 2016
- Submission of Full Paper : 30 June 2016



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA  
Language Academy

Organised by : Language Academy UTM

**SHS** Web of Conferences

All papers will be peer reviewed and selected papers will be published in the ISI indexed SHS Web of Conferences (<http://www.shs-conferences.org/>) or the LSP International (<http://www.utm.my/penerbit/lsp-international-journal-information/>).

### Objectives

- To provide a platform for the exchange of ideas, insights, research findings and expertise among LSP practitioners
- To investigate LSP developments in teaching and teacher training, professional areas, communication, research and language consultancy
- To align theoretical knowledge with professional practice within LSP
- To strengthen collaboration between institutions of higher learning and corporate sectors and industries

### Who Should Attend

Academics, undergraduates and postgraduates, government agencies, corporate bodies and non-governmental organisations who are directly involved with social responsibility field are welcome to participate. Companies who are interested to promote their products, specialities and technologies to enhance social responsibility activities are also invited to take part in the exhibition.

CATEGORY	RATE	BENEFIT
GOLD	RM10,000	<ul style="list-style-type: none"> <li>Certificate of Appreciation</li> <li>Logo Display on Backdrop &amp; Programme Book</li> <li>Free Registration (2 pax)</li> <li>Free Advertisement in Programme Book (Full page)</li> </ul>
SILVER	RM7,500	<ul style="list-style-type: none"> <li>Certificate of Appreciation</li> <li>Logo Display on Backdrop &amp; Programme Book</li> <li>Free Registration (1 pax)</li> <li>Free Advertisement in Programme Book (1/2 page)</li> </ul>
BRONZE	RM5,000	<ul style="list-style-type: none"> <li>Certificate of Appreciation</li> <li>Logo Display on Backdrop &amp; Programme Book</li> <li>Free Advertisement in Programme Book (1/2 page)</li> </ul>
PARTICIPANT	5 pax or more	<ul style="list-style-type: none"> <li>Certificate of Appreciation</li> <li>Logo Display on Backdrop &amp; Programme Book</li> <li>Free Advertisement in Programme Book (1/2 page)</li> </ul>
CONFERENCE BAGS CONFERENCE PENS DOOR GIFT VOUCHER HAMPER & PROMOTIONAL PRODUCTS	200 pax	<ul style="list-style-type: none"> <li>Logo Display on Programme Book</li> <li>Certificate of Appreciation</li> </ul>
EXHIBITION	RM 500	<ul style="list-style-type: none"> <li>Certificate of Appreciation</li> <li>Company listed in the Programme Book</li> <li>Lunch will be provided for 2 pax only</li> </ul>



# LSP 2016 - CONFERENCE SPONSORSHIP FORM



CATEGORY	AMOUNT	PLEASE TICK (/)
GOLD (Full page colour)	RM10,000	
SILVER (Half page colour)	RM7,500	
BRONZE (Half page colour)	RM5,000	
PARTICIPANT (Half page colour)	5 pax or more	
CONFERENCE BAGS	for 200 pax	
CONFERENCE PENS	for 200 pax	
DOOR GIFT	for 200 pax	
VOUCHER	for 200 pax	
HAMPER & PROMOTION PRODUCTS	for 200 pax	
EXHIBITION	RM 500	

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 Designation : \_\_\_\_\_

Company's Name, Telephone, Fax Number and  
Company's Stamp

All crossed cheque / bank draft should be made payable to:

Account Name: UTMSPACE  
 Account Number: 8601518228  
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**Enquiries & further details please contact:**

LSP 2016 Secretariat  
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