<table>
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<th>Time</th>
<th>ID</th>
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<tr>
<td>9.00 – 10.20am</td>
<td></td>
<td><strong>SESSION 1A ROOM 1</strong></td>
<td>ID: 190 The Assessment of Cultural Sensitivity among Malaysian and International Students in UTM as a Basis to Address Multiculturalism Ainura Aitibaeva Universiti Teknologi Malaysia</td>
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<td><strong>SESSION 1B ROOM 2</strong></td>
<td>ID: 191 Accommodation in an Online Multiple Sclerosis Support Forum Sina Farzadnia and Shameem Rafik-Galea Universiti Putra Malaysia ID: 108 Implementing Hybrid Learning on English as a Foreign Language (EFL) Pre-service Teacher of an Islamic College Andi Muhammad Yauri, Abdul Rahim Bin Haji Salam and Rohayah Binti Kahar Universiti Teknologi Malaysia</td>
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<td><strong>SESSION 1C ROOM 3</strong></td>
<td>ID: 109 Web 2.0 Services Framework for the Alumni Liaison Unit in Enhancing Communication Bahareh Moradi, Othman Ibrahim, and Mohammad Ali Moslehfifar Universiti Teknologi Malaysia ID: 113 Teachers' Competence in Developing Authentic-based Materials through Workshops Irmawati Rodding Rawiah State Polytechnic of Ujung Pandang, Indonesia</td>
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<td><strong>SESSION 1D ROOM 4</strong></td>
<td>ID: 155 Hidden Stimulus Effects in Crossed Effects Experiments in Marketing-Communication Kim Janssens and Jose Tummers Leuven University College, KU Leuven</td>
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<td>9.20 – 9.40am</td>
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<td>ID: 188 Interdiscursivity of Incident Reports in the Oil and Gas Industry Nor Aini Abd Rahman, Universiti Kuala Lumpur Masputeriah Hamzah and Khair Izwan Abdullah Universiti Teknologi Malaysia</td>
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<td>ID: 104 ESP Curriculum Design for Business Management Programme in the Sri Lankan Context Konara M. Dissanayake Raja Nor Safinaz Raja Harun University Pendidikan Sultan Idris</td>
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<td></td>
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<td>ID: 106 A Review Paper on Teacher Beliefs Regarding the Use of Communicative Language Teaching (CLT) Approach Samira Nikian Universiti Teknologi Malaysia</td>
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<td>ID: 110 Comparing and Contrasting Respect in Face-to-Face and Virtual Meeting Environments Christine R. Day, Jean Bush-Bacelis and Elizabeth Hagensen Eastern Michigan University Bemidji State University</td>
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<td>ID: 184 Pure and Applied Sciences’ Use of Hedging Markers Esmaeel Iran University of Science and Technology</td>
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<td>10.00 – 10.20am</td>
<td>Exploring the Professional Readiness of English Language Lecturers to Teach ESP at Malaysian Premier Polytechnics</td>
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<td>S. Thivviyah Sanmugam, Dr Sarimah Shamsudin</td>
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<td>Politeknik Banting, Universiti Teknologi Malaysia</td>
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<td></td>
<td>Privacy Concern and Social Influencing in Social Networking Sites</td>
<td>ID: 156</td>
<td>Kim Janssens and Robrecht Van Goolen, Leuven University College</td>
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<td>Analysing L2 Learners' Interactions in Group Discussions</td>
<td>ID: 111</td>
<td>Anie Attan and Intan Noorazlina Abdul Rahim, Universiti Teknologi Malaysia and Kolej Poly Tech MARA</td>
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<td>Preparing Students for Effective Engineering Technical Oral Presentation through Self-study Multimedia Courseware: A Preliminary Report</td>
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<td>Mahani Stapa, Norasniita Ahmad and Noor Aniza Murad, Universiti Teknologi Malaysia</td>
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<td>10.20 -10.45am</td>
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<td>10.45 – 11.00am</td>
<td>Welcoming Speech / Opening Ceremony</td>
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<tr>
<td>11.00-12.00pm</td>
<td>KEYNOTE SPEAKER 1 – PROF. DR. KEN HYLAND</td>
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<td>Chairperson: Assoc. Prof. Dr. Noor Abidah Omar</td>
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<tr>
<td>12.00-12.50pm</td>
<td>PLENARY SPEAKER 1 – PROF. DR. CATHERINE NICKERSON</td>
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<td>Chairperson: Assoc. Prof. Dr. Hadina Habil</td>
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<tr>
<td>12.50-2.00pm</td>
<td>Lunch</td>
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<tr>
<td>2.00-3.20pm</td>
<td>WORKSHOP 1 – BILJANA SCOTT</td>
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<td>2.00-3.20pm</td>
<td>PARALLEL SESSION 2 (12 papers)</td>
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**SESSION 2B ROOM 2**

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<tr>
<th>ID: 118</th>
<th>EAP Teachers’ Perceptions of Authenticity</th>
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<tr>
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<td>Zahra Zohoorian VahidBaghban</td>
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<td>Islamic Azad University, Mashhad, Iran</td>
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**SESSION 2C ROOM 3**

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<tr>
<th>ID: 119</th>
<th>Language, Practices and Society</th>
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<td>Abdul Murad Ahmad, East-West International College</td>
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**SESSION 2D ROOM 4**

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<tr>
<th>ID: 123</th>
<th>Promoting Problem Based Learning (PBL) in ESL Classroom</th>
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<tr>
<td></td>
<td>Farah Idayu Mohd Salleh and Khairul Firdaus Adrustdin, Universiti Kuala Lumpur, Malaysian Institute of Industrial Technology, Johor Bahru</td>
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<th>ID: 115</th>
<th>Enhancing the Tourist Destination: An analysis of the Official Tourism Website of Indonesia</th>
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<td>Muhammad Arfin Muhammad Salim, Noor Aireen Ibrahim, Hanita Hassan, Universiti Teknologi Malaysia</td>
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**SESSION 2C ROOM 3**

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<th>ID: 120</th>
<th>‘Conferencing’ with Science Students to Build Communication Skills in a University Science Programme</th>
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<td>Radhika Jaidev, National University of Singapore</td>
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**SESSION 2D ROOM 4**

<table>
<thead>
<tr>
<th>ID: 124</th>
<th>Using Unscripted Role Play to Promote Thai EFL University Students’ Speaking Ability on Tourism and Self-efficacy</th>
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<tr>
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<td>Nawamin Prachanant, Buriram Rajabhat University</td>
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<td>Time</td>
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<td></td>
<td>Samira Y. Kakha</td>
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<td>Wan FaraAdlina Wan Mansorb</td>
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<td>Souba Rethinasamy</td>
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<td>3.20 – 3.40pm</td>
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<td>7.45 – 10.00pm</td>
<td>PLENARY SPEAKER 2 – PROF. DR. VIJAY K. BHATIA</td>
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<td>Chairperson: Assoc. Prof. Dr. Ummul Khair Ahmad</td>
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<td>PARALLEL SESSION 3 (16 papers)</td>
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<tr>
<td>8.30 – 9.50am</td>
<td>SESSON 3A ROOM 1: ID: 103 Research Competencies and Interests of English Language Lecturers in Malaysian Premier Polytechnics</td>
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<td>Sarimah Shamsudin Universiti Teknologi Malaysia</td>
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<td>S. Thiviyah Sanmugam, Santhy Subbarau Politeknik Banting</td>
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<td>2.00-2.20pm</td>
<td>How Assertive are Nurses in the Malaysian General Hospitals? A Preliminary Pilot Study. Nur’ain Balqis Haladin, Noor Aireen Ibrahim and Azizah Rajab Universiti Teknologi Malaysia</td>
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<tr>
<td>2.20-2.40pm</td>
<td>Language Learning Anxiety (LLA) and Gender Mohammad Jahangiri and Azizah Rajab Universiti Teknologi Malaysia</td>
<td>A Case Study on Conceptual Metaphors Used in a Speech By YAB Datuk Sri Najib Tun Razak Zurina Mohamed Nil, Zalina Mohd Kasim, Mohd SharifudinYusop, Rosya Izianie Shamshudeem Universiti Putra Malaysia</td>
<td>Learners’ Anxiety and Cultural Values in Relation to English Language Achievements Nur Salwa bt Abd Wahid Universiti Teknologi Malaysia</td>
<td>Metaphors across Audience: An Analysis of Metaphors in Dr. Mahathir’s Local vs. International Business Speeches Aliakbar Imani and Hadina Habil Universiti Teknologi Malaysia</td>
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<tr>
<td>3.00-3.20pm</td>
<td>Common Strategies among EFL Students Reading Literature Shirin Shafiei Ebrahimi and Zaidah Zainal Universiti Teknologi Malaysia</td>
<td>Islamic – Based English: The Challenging Agenda for Enhancing Islamic – Private Schools’ Students in Three Southern Border Provinces of Thailand Pratyia Bimmudee and Abdul Ghani Abu Universiti Pendidikan Sultan Idris, Malaysia</td>
<td>Exposing Students to Industrial Experience through Workplace Exposure Project for Business Communication Rohaya Kahar, Hadina. Habil , Faizal Yamimi Mustaffa and Abdul Rahim Salam Universiti Teknologi Malaysia</td>
<td>An Appraisal of Students’ Writing Performance in a Public University in Malaysia Yah Awg Nik Universiti Malaysia Kelantan</td>
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<th>Time</th>
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<th>PLENARY SPEAKER 4 – PROF. DR. BARRY O’ SULLIVAN</th>
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<th>Time</th>
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<td>Time</td>
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<tr>
<td>8.30 - 8.50am</td>
<td>158</td>
<td>English Use and Problems of Industrial Pharmacists at Two Large Multi-National Pharmaceutical Manufacturers in Thailand</td>
<td>Lagkha Srisuwan and U-maporn Kardkarnklai</td>
<td>Srinakharinwirot University, Bangkok, Thailand</td>
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<td>163</td>
<td>“Digital Natives” Population: The Case of Malaysia</td>
<td>M. H. Sauber, Eastern Michigan University, Michigan, USA</td>
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<td>168</td>
<td>Implications of Parents’ Socio-Economic Status in the Choice of English Language Learning Strategies among Nigeria’s Secondary School Students</td>
<td>Mallam Adamu Babikko and Noor Zainab Abdul Razak</td>
<td>Universiti Teknologi, Malaysia</td>
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<td>173</td>
<td>Internationalising Language Teaching and Learning</td>
<td>Norazmah, AM, Puteh, M, Asyura, WA</td>
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<tr>
<td>8.50 - 9.10am</td>
<td>160</td>
<td>Communication and Cultural Values among Malaysian Aircraft Maintenance and Safety Workers</td>
<td>Roger N. Conaway, Monterrey Institute of Technology Mexico, Texas</td>
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<td>164</td>
<td>The Influence of Korean Celebrities Buying Behaviour of Cosmetics Products</td>
<td>Yann-Ru Puah, Universiti Malaysia Sarawak</td>
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<td>165</td>
<td>Young Learner ESL Classroom: Talk, Talk and More Talk?</td>
<td>Shobana Jeyasingam, Sek Keb Cahaya Baru, Massai, Johor, Universiti Teknologi Malaysia</td>
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<td>A Review of Genre Approaches within Linguistic Traditions</td>
<td>Wan Farah Wani, Wan Fakhiruddin and Hanita Hassan, Universiti Teknologi Malaysia</td>
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<td>167</td>
<td>Digitally Speaking: Multitasking, Language Use and Academic Communication</td>
<td>B.I. Edwards, B. A. Aris, N. A. Shukor, Universiti Teknologi Malaysia</td>
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<td>168</td>
<td>Pronunciation Research in a Malaysian Context: A Systematic Review</td>
<td>Mohd Hilmi Hamzah, Universiti Teknologi Malaysia</td>
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<td>169</td>
<td>Problems Encountered in Translating Specific Concepts from Arabic into English</td>
<td>Amerrudin Abd. Manan, Amin Ali al-Mubarak, Universiti Teknologi Malaysia</td>
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<td>9.10 - 9.30am</td>
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<td>Nurses’ Assertive Communication at the Workplace: A Review of Literature</td>
<td>Nur’ain Balqis Haladin, Noor Aireen Ibrahim, Azizah Rajab, Universiti Teknologi Malaysia</td>
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<td>162</td>
<td>Secondary School Teachers and Students’ Awareness Level of Mental Illness in Malaysia</td>
<td>Nik Murni Nik Mustafa, Hadina Habil, Noor Aireen Ibrahim, Universiti Teknologi Malaysia</td>
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<td>160</td>
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<td>10.10 – 10.30am</td>
<td>The Relationship Among EFL Learners' Creativity, Emotional Intelligence, And Self-Efficacy&lt;br&gt;Behdoukht Mall Amiri, Zohreh Gheydar&lt;br&gt;Islamic Azad University at Central Tehran, Iran</td>
<td>A Genre-based ESP Syllabus&lt;br&gt;Catherine Nguoi Chui Lam, Lim Chia Kia, Prof. Masputeria bt Hamzah&lt;br&gt;Universiti Teknologi Malaysia</td>
<td>Tactics of Politeness in Computer Mediated Interaction: E-request on MyLine&lt;br&gt;UmmulKhair Ahmad, Fatimah Puteh, Nurul Na’immah Hamdan, Awis Rumaisya Azizan and Shazwani Abd Rahman&lt;br&gt;Universiti Teknologi Malaysia,</td>
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<td>10.30 – 10.50am</td>
<td>The Roles of Reading and Group Discussion as Pre-tasks in Impromptu Speech on Facts&lt;br&gt;Aida A.Rahman and Faizah Mohamad Nor&lt;br&gt;Universiti Teknologi Malaysia</td>
<td>Using EFL Learners' Attitude and Motivation as a Predictor toward Learning Vocabulary Using Computer Assisted Language Learning&lt;br&gt;Adlina Abdul Samad and Elham Mahmoudi&lt;br&gt;Universiti Teknologi Malaysia</td>
<td>Autonomy and Its Role in Shaping Successful Language Learners&lt;br&gt;Shazwani Abd Rahman, Fatimah Puteh, Nurul Na’immah Hamdan and Awis Rumaisya Azizan&lt;br&gt;Universiti Teknologi Malaysia, UTM Skudai</td>
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<td>11.00-12.15pm</td>
<td>PANEL SESSION&lt;br&gt;Moderator: Prof. Dr. Anie Attan</td>
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<td>12.15-12.45pm</td>
<td>CLOSING CEREMONY</td>
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