

SEMINAR PROGRAMME

Day 1 – 25 June 2018				
8:30 – 9:20 am	SEMINAR REGISTRATION			
9:20 – 9:40 am	WELCOMING ADDRESS BY CHAIRMEN OF LSP-GABC 2018			
9:40 – 10:40 am	PARALLEL SESSION 1			
	BALLROOM	PENDETA 1	PENDETA 2	PENDETA 4
9:40 – 10:00 am	<p>Branding: Past, Present and Future</p> <p>Norazmah Suhailah bt Abdul Malek, norazmah.kl@utm.my Noor Aireen bt Ibrahim naireen@utm.my Language Academy Universiti Teknologi Malaysia</p>	<p>English-medium instruction in the Japanese higher education: Challenges and controversies emerging in the last decade</p> <p>Kenichi Sato Doshisha University Kyoto, Japan</p>	<p>Pedagogical Functions of Teachers' Code-switching in Malaysian English as a Second Language Classrooms</p> <p>Nur 'Ain Mohd Shahroom Azian Abd. Aziz @ Ahmad Language Academy Universiti Teknologi Malaysia</p>	<p>Communicating Brand Authenticity: Adding Value to the Chilean Wine Industry</p> <p>Judith Ainsworth Assistant Professor of Instruction Department of Marketing and Supply Chain Management Fox School of Business Temple University, Philadelphia, PA Speakman Hall 208K 215-204-4234</p>
10:00 – 10:20 am	<p>The Impact of Advice and Information Giving Related Challenges on Advice and Information Giving Sequence in HIV Counselling Sessions</p> <p>Nur'ain Balqis Haladin Noor Aireen Ibrahim Azizah Rajab Language Academy Universiti Teknologi Malaysia</p>	<p>Deaffrication Process among Arab Learners of English: The Case of Voiceless Postalveolar Affricates /tʃ/</p> <p>Mohd Hilmi Hamzah¹ Osama Gaber El-Weshahi² ¹School of Languages, Civilisation and Philosophy, Universiti Utara Malaysia, 06010 Sintok, Kedah, Malaysia ²Zefta Educational Administration, Amr Ibn Alaas Language School, Arab Republic of Egypt</p>	<p>Common Features in Popular Android Vocabulary Learning Apps</p> <p>Azura Sirri Awis Rumaisya Azizan Faizal Yamimi Mustaffa Abdul Rahim Salam Language Academy Universiti Teknologi Malaysia</p>	<p>Language Strategy and the Politics of Language Choice in International Business Communication</p> <p>David Victor College of Business Eastern Michigan University Ypsilanti, Michigan 48197 USA dvictor@emich.edu</p>
10:20 – 10:40 am	<p>Communication Patterns of Malaysian SME Interactions Using WhatsApp</p> <p>Rohayah Kahar</p>	<p>Student and Instructor Reflections on Use of Discussions Among Students with Different Personality Profiles Categorised under LEONARD Personality</p>	<p>Identifying Rooms for Improvement through Application User Reviews</p> <p>Linda V.Prapagara</p>	<p>Teaching Business Students the S.T.A.R. Method of Interviewing: Empowering Future Talents</p>

	Hadina Habil Language Academy Universiti Teknologi Malaysia	Inventory (LPI) Siew Fong Lin Department of Social Science, Faculty of Social Science, Arts and Humanities Tunku Abdul Rahman University College, Malaysia	Nur Hazwani Mohd Muhridza Faizal Yamimi Mustaffa Ghazali Bunari Language Academy Universiti Teknologi Malaysia	Ban Phung Brigham Young University, Hawaii, USA
10:40 – 11:10 am	MORNING BREAK			
11:10 am – 12:00 pm	PLENARY 1 – PROFESSOR DR MISA FUJIO BALLROOM			
12:00 – 1:00 pm	KEYNOTE 1 – PROFESSOR BILJANA SCOTT BALLROOM			
1:00 – 2:30 pm	LUNCH			
2:30 – 4:10 pm	PARALLEL SESSION 2			
	BALLROOM	PENDETA 1	PENDETA 2	PENDETA 4
2:30 – 2:50 pm	Shifting positions when giving advice and information: A case of Malaysian breast cancer survivor personal blogs Wan Nur Asyura Wan Adnan Noor Aireen Ibrahim Language Academy Universiti Teknologi Malaysia	Speaking Test Group Formation: Of Test Takers' Proficiency Level and Performance Muhamad Elyas Md. Nor ¹ Abdul Halim Abdul Raof ² Masdinah Alauyah Md.Yusof ³ ^{1,2,3} Language Academy Universiti Teknologi Malaysia (E-mail:elyasmdnor@yahoo.com,m-halim@utm.my,alauyah@utm.my)	Oral Communication Strategies Employed by UTM Engineering Undergraduates in Relation to Motivation and Anxiety Toh Wen Tee ¹ Assoc. Prof. Dr. Noor Zainab Abdul Razak ² ¹ Faculty of Education, Universiti Teknologi Malaysia ² Language Academy Universiti Teknologi Malaysia	Cultural Diversity and its Organisational Impact: Case of India Shoma Mukherji Delhi School of Business (DSB) shoma126@gmail.com
2:50 – 3:10 pm	Exploring Visual Framing of Islam: A Comparative Analysis Isyaku Hassan Mohd Nazri Latiff Azmi Faculty of Languages and Communication Sultan Zainal Abidin University, Gong Badak Campus, Kuala Terengganu, 21300, Malaysia. Tel: +6-011-337-090-84. E-mail:	Bridging the Gap Between Employers' Expectations and Graduates' Actual Performances Through Communication Strategies Assoc Prof Dr. Nora Zakaria Zaharah Abd Jalal Siti Nur Sakinah Yunos Faculty of Computer and Mathematical Sciences, Universiti Teknologi MARA (UiTM), Malaysia	A Symbiotic UTM-UNMC Collaboration: Supporting Postgraduates of Bangladeshi College Education Development Project (BCEDP) with English Language Proficiency through MyLinE Fatimah Puteh Ummul Khair Ahmad Farhana Diana Deris Awis Rumaisya Azizan	Digital Transformation of Global Trade: A Paradigm Shift Matthew H. Sauber, PhD, Department of Marketing, Eastern Michigan University. msauber@emich.edu

	isyaku87@gmail.com		Shazwani Abd Rahman Rika Diana Busri Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia	
3:10 – 3:30 pm	<p>The Stigma of Mental Illness: A review of Discourse Driven Studies on News Media Coverage</p> <p>Siti Munirah Mohd Ali¹ Noor Aireen Ibrahim² ¹School of Humanities and Social Sciences, KUPTM ²Language Academy Universiti Teknologi Malaysia</p>	<p>Content validation of an instrument developed to assess the English oral communication skills of Malaysian Science and Technology undergraduates</p> <p>Azlina Aman¹, Kamal J I Badrasawi^{1*}, Ainol Madziah Zubairi¹, Elia Md Johar², Noor Lide Abu Kassim¹ ¹Kulliyah of Education, International Islamic University Malaysia, Gombak, 53100, Kuala Lumpur ²Academy of Language Studies, Universiti Teknologi MARA, 40450, Shah Alam, Selangor</p>	<p>Literature Review of Educational Mobile App Evaluation Rubrics</p> <p>Faizal Yamimi Mustaffa, Abdul Rahim Salam Faruk Muhammad Lokman Hafiz Asary Language Academy Universiti Teknologi Malaysia</p>	<p>Global Business Communications in the Cyber Era: Academic Response to the Challenge</p> <p>Dr. Mahmud Rahman, Professor of Finance, College of Business Eastern Michigan University, Ypsilanti, MI 48197, USA</p>
3:30 – 3:50 pm	<p>Challenges in Teaching English for Specific Purposes (ESP) in Vocational Colleges in Malaysia</p> <p>Norziana Nasir¹ Fuzirah Hashim² ¹Kolej Vokasional Port Dickson ²Universiti Kebangsaan Malaysia</p>	<p>Enhancing Oral Communication Confidence via Learning Buddies</p> <p>Masdinah Alauyah Md Yusof Abdul Halim Abdul Raof Rohayah Kahar Ghazali Bunari Adlina Abdul Samad Noor Abidah Mohd Omar Language Academy Universiti Teknologi Malaysia</p>	<p>Students' Perception on Gamification Elements in Referencing Skills Module</p> <p>Siti Khadijah Abdul Wahab Faizal Yamimi Mustaffa Faruk Muhammad Lokman Hafiz Asary Language Academy Universiti Teknologi Malaysia</p>	<p>Business Communication for Spreading New Ideas within an Organization</p> <p>Momotaro Takamori Kwansei Gakuin University, Hyogo, Japan</p>
3:50 – 4:10 pm	<p>The Motivation Pattern Among UTM Japanese Language Learners: A Comparison between Free Elective Course and Compulsory Course Students</p> <p>R.Kumaraguru</p>	<p>The Anxiety and Attitude of Malaysian Secondary Students Towards Learning English Language</p> <p>Imran Lakshmi A/P Pratha Universiti Kebangsaan Malaysia</p>	<p>Grow with MyLinE: Challenges and the way forward in developing English competency of UTM Human Resource (HR)</p> <p>Shazwani Abd Rahman Fatimah Puteh</p>	<p>Looking back acts: knowledge building and a learning affordance for developing group memory at team meetings</p> <p>Amanda Lacy</p>

	Salwati Saad Low Lai Har B.Shalini Srika Loh Khai Xian Language Academy Universiti Teknologi Malaysia	imren_2205@yahoo.com.my	Ummul Khair Ahmad Farhana Diana Deris Awis Rumaisya Azizan Rika Diana Busri Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia	TSTA (organisational), M.LS&T, PhD Candidate Centre for Research on Innovation and Learning University of Sydney, Australia
4:10 – 5:00 pm	PLENARY 2: SPEAKER(S) FROM INDUSTRY: MADAM ZAHARAH ABDUL JALAL & MADAM NITRA SARI OMAR			
5:00 – 5:30 pm	AFTERNOON BREAK/END OF DAY 1			

Day 2 – 26 June 2018				
8:20 - 8:30 am	SEMINAR BRIEFING BALLROOM			
8:30 – 10:30 am	PARALLEL SESSION 3			
	BALLROOM	PENDETA 1	PENDETA 2 (MCRS 2018)	PENDETA 4
8:30 – 8:50 am	Repetition in Life Insurance Sales Meetings Wan Irham Ishak ¹ Shameem Rafik-Galea ² Shafinah Md Salleh ¹ ¹ Universiti Teknologi Mara Kedah Branch, Kedah, Malaysia ² Faculty of Social Sciences and Liberal Arts, UCSI University, Kuala Lumpur, Malaysia wanirham787@kedah.uitm.edu.my ¹¹	POSTER (SET UP)	Methodological aspects on collocation inspection Hazri Shahreen Hashim & Sheena Kaur Jaswant Singh Universiti Malaya hazrishahreen@siswa.um.edu.m sheena@um.edu.my	Learning Negotiation with Theatre for Living & Game-based-Learning Olivia Hernández-Pozas* Tecnologico de Monterrey, Mexico
8:50 – 9:10 am	Making Sense of Doctoral Students' and Supervisors Reflections on Supervision Nor Hanim Mustafa ¹ Minah Harun ² ¹ English Language Department, Centre for Language Studies and Generic Development, Universiti Malaysia Kelantan, 16300 Bachok, Kelantan, Malaysia norhanim@umk.edu.my ² Department of Language Studies,	POSTER PRESENTATION	Give hints or to hint: Investigating use of GIVE and TAKE in Malaysian Learner Corpus Christina Ong Sook Beng Universiti Tunku Abdul Rahman, Kampar Campus ongsb@utar.edu.my	Organizational communication and the impact on employee job satisfaction: A meta-analysis Linda E Ruiz ¹ Sergio M Madero-Gomez ² ¹ EGADE Business School, Tecnologico de Monterrey, Eugenio Garza Lagüera and Rufino Tamayo, Monterrey, N. L, Mexico.

	School of Languages, Civilisation and Philosophy, Universiti Utara Malaysia 06010 UUM Sintok, Kedah, Darul Aman, Malaysia. minn@uum.edu.my			² Tecnologico de Monterrey, Faculty of Business, Social Sciences and Human Studies, Garza Sada 2501, Monterrey, N.L, Mexico
9:10 – 9:30 am	Keberkesanan Modul iKbat-PLBD Terhadap Pencapaian Kemahiran Berfikir Aras Tinggi (KBAT) Pelajar Bagi Topic Pengendalian Data Mohammad Firros Bin Rosool Gani ^{1*} Dr Wan Hanim Nadrah Binti Wan Muda ² ^{1,2} Fakulti Pendidikan Teknikal dan Vokasional Universiti Tun Hussein Onn Malaysia	POSTER PRESENTATION	Halal and Haram in Malaysian Parliamentary Discourse Kesumawati A.Bakar Norsimah Mat Awal Azhar Jaludin Anis Nadiah Che Abdul Rahman Zaharom Ridzwan Universiti Kebangsaan Malaysia kesuma@ukm.edu.my	How differences in national cultural systems influence the way disputes are resolved across nations? A conceptual analysis of the Mexican, Pakistani and US dispute resolution approaches Professor Mohammad Ayub Khan Tecnologico de Monterrey, Mexico
9:30 – :9:50 am	A Study of Tertiary ESL Students' Expectations of Blended Learning Francis Xavier A.S.Rajoo ¹ Puvaneswary Murugaiah ² ¹ Academy of Language Studies, University Teknologi MARA (UiTM), Kedah ² School of Distance Education, Universiti Sains Malaysia	POSTER (DISPLAY/VOTING)	Kajian korpus pola bahasa Melayu-Islam di Malaysia Nor Fariza Mohd Nor Imran Ho Abdullah Jamaluddin Aziz Anis Nadiah Abdul Rahman Universiti Kebangsaan Malaysia fariza@ukm.edu.my	Chat groups inside organizations—New method for organizing and controlling through reverse hierarchy Eric Robles ¹ Sergio M Madero-Gomez ² ¹ EGADE Business School, Tecnologico de Monterrey, Eugenio Garza Lagüera and Rufino Tamayo, Monterrey, N. L, Mexico. ² Tecnologico de Monterrey, Faculty of business, social sciences and human studies, Garza Sada 2501, Monterrey, N.L, Mexico
9:50 – 10.10 am	Communicating and Collaborating in Online Team-Based Learning Environment Joo-Seng Tan ¹ Yuanyuan Guan ²	POSTER (DISPLAY/VOTING)	Pembinaan Korpus Selari Quran Arabic-Quran Malay: Cabaran dan Penyelesaian Nurul Huda Mohamad Su'ad Awab	Sharing cultural issues to make business between the U.S. and Mexico Dra. Martha C. del Ángel Castillo

	<p>Siew Eng Tan³ Nanyang Business School Nanyang Technological University Singapore ¹ajstan@ntu.edu.sg ²guanyy@ntu.edu.sg ³tansieweng@ntu.edu.sg</p>		<p>Mat Taib Pa Universiti Malaya huda86@siswa.um.edu.my</p>	<p>Profesora Titular Coordinadora del Programa de Inglés Departamento Regional de Lenguas Escuela de Humanidades y Educación Tecnológico de Monterrey, Campus Monterrey</p>
10:10 – 10:30 am	<p>Kepimpinan Transformasi Dalam Kalangan Guru Besar dan Komitmen Guru di Sekolah Rendah SBT ¹SheeilaKrishnan ²Mohamed Yusoff Bin Mohd Nor ^{1,2}Fakulti Pendidikan Universiti Kebangsaan Malaysia sheelakrishnan@yahoo.com sheela.krishnan@yes.my</p>	<p>POSTER (DISPLAY/VOTING)</p>	<p>Reka Bentuk Korpus dan Semantik Bingkai [<i>Frame Semantics</i>] untuk Leksikografi Bahasa Melayu AG Aniswal Mashitoh Mustapha Universiti Sains Malaysia aniswal@gmail.com</p>	<p>Identifying the “co- responsibility zone” as a psychologic factor for negotiation Sergio Manuel Madero Gómez Oscar Eliud Ortiz Mendoza Tecnologico de Monterrey, Mexico</p>
10:30 – 11:00 am	MORNING BREAK			
11:00 am– 11:15 pm	OPENING CEREMONY: WELCOMING ADDRESS BY THE VICE-CHANCELLOR, UNIVERSITI TEKNOLOGI MALAYSIA			
11:15 – 11:30 am	OPENING SPEECH BY HER MAJESTY RAJA ZARITH SOFIAH BT ALMARHUM SULTAN IDRIS SHAH PERMAISURI OF JOHOR			
11:30 -12:20 m	KEYNOTE 2: HER MAJESTY RAJA ZARITH SOFIAH BT ALMARHUM SULTAN IDRIS SHAH PERMAISURI OF JOHOR			
12:20 – 2:10 pm	LUNCH			
2: 10– 4:10 pm	PARALLEL SESSION 4			
	BALLROOM	PENDETA 1	PENDETA 2 (MCRS 2018)	PENDETA 4
2:10 – 2:30 pm	<p>Enhancing Students' English Language Oral Communication through an Immersion Programme Rohayah Kahar Masdinah Alauyah Md Yusof Abdul Halim Abdul Raof Adlina Abdul Samad Ghazali Bunari Noor Abidah Mohd Omar Language Academy Universiti Teknologi Malaysia</p>	<p>POSTER (DISPLAY/VOTING)</p>	<p>Korpus Bahasa Melayu dari Web: Satu Penilaian Azhar bin Jaludin Imran Ho Abdullah azharj@ukm.edu.my, imranho@ukm.edu.my</p>	<p>“Have you heard about it before?”: Reader-Writer visibility features in Malaysian Learner Corpus of Argumentative Essays Ummul Khair Ahmad¹ Low Poh Wey² Universiti Teknologi Malaysia ¹m-ummul@utm.my ²pwlow@sc.edu.my</p>

<p>2:30 – 2:50 pm</p>	<p>Leap with MUET through MyLinE</p> <p>Fatimah Puteh Ummul Khair Ahmad Farhana Diana Deris Shazwani Abd Rahman Awis Rumaisya Azizan Rika Diana Busri Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia</p>	<p>POSTER (DISPLAY/VOTING)</p>	<p>We in Malaysian Learner Argumentative Writing: A Corpus-driven Analysis</p> <p>Aeisha Joharry Universiti Teknologi MARA, Malaysia aeisha@uitm.edu.my</p>	<p>Epistemic Modality as Hedging and Boosting Devices in Scientific Articles: The Case of Novice vs Expert Writers</p> <p>Nurul Na'imamah Hamdan¹ Ummul Khair Ahmad² Universiti Teknologi Malaysia naimmah@utm.my m-ummul@utm.my</p>
<p>2:50 – 3:10 pm</p>	<p>Using the potential of the Part Time Students in Engineering Higher Education Sector: Pedagogy and Innovation</p> <p>Muhammad Nauman Bashir Middle East College Muscat, Oman mbashir@mec.edu.om</p>	<p>POSTER (DISPLAY/VOTING)</p>	<p>Capturing Athlete's Emotion: Corpus-Assisted Discourse Analysis in Malaysian Sports News Discourse</p> <p>Habibah Ismail Universiti Sains Islam Malaysia habibah.ismail@usim.edu.my</p>	<p>The cultural conceptualisation of 'LOVE' in Malay: A corpus-based cultural linguistic analysis</p> <p>Hajar Abdul Rahim Universiti Sains Malaysia hajar@usm.my</p>
<p>3:10 – 3:30 pm</p>	<p>Writing Strategies among Nigerian Student-Writers</p> <p>Mohammed Bello¹ Minah Harun² ^{1&2} Department of Language Studies, School of Languages, Civilization & Philosophy, Universiti Utara Malaysia bellom825@gmail.com minn@uum.edu.my</p>	<p>POSTER (DISPLAY/VOTING)</p>	<p>Strategies on Moving Malaysian Corpus Research Forward and Beyond</p> <p>All MCERS2018 presenters and participants</p>	<p>Communication of Value Enhancing Information by Businesses: A Brief Overview</p> <p>Ahassane Diallo¹ Asrat Tessema²</p> <p>College of Business Eastern Michigan University Ypsilanti, MI 48197 adiallo@emich.edu atessema@emich.edu</p>
<p>3:30 – 3:50 pm</p>	<p>Students' Achievement in Arabic Course and Their Informal Exposure to the Language</p> <p>Nor Izzuani Binti Izhar Noorhidayah Binti Abu Hasim Ahmad Irfan Bin Jailani Nor Ainee Binti Idris Fahmi Bin Md Fisol</p>	<p>POSTER (DISPLAY/VOTING)</p>	<p>Strategies on Moving Malaysian Corpus Research Forward and Beyond</p> <p>All MCERS2018 presenters and participants</p>	<p>Factors Associated with SMEs Success and the Triple Helix of Entrepreneurship, Innovation and Research</p> <p>Nkem Okpa Obaji¹ Aslan Amat Senin² Dele Olaolu³</p>

	Faculty of Language and Education Kolej Universiti Islam Melaka			¹ Department of Business Administration, Nile University of Nigeria, 240102, Jabi, Abuja ² Faculty of Management, Universiti Teknologi Malaysia ³ Department of Banking and Finance, Nasarawa State University, Keffi Nigeria
3:50 – 4:10 pm	Amalan Kepimpinan Distributif Penyelia dan Hubungannya Dengan Motivasi Guri Di Sekolah Dalam Hospital (SDH) Di Malaysia Logavalli Balakrishnan ¹ Jamalullail Abdul Wahab ² ^{1,2} Fakulti Pendidikan Universiti Kebangsaan Malaysia valli4581@gmail.com	POSTER (DISPLAY/VOTING)	Analyzing Students' Perceptual Learning Styles At A Polytechnic in Malaysia Marcus Gee-Whai, KHO General Studies Department, Politeknik Kuching Sarawak, KM.22 Jalan Matang, 93050 Kuching, Sarawak, Malaysia.	e- morpheme Significantly Generates New terms for Today People Life Nana Raihana Askurny Universitas Maritim Raja Ali Haji Indonesia
4:10 – 5:00 pm	PLENARY 3 – PROFESSOR DR MASPUTERIAH HAMZAH BALLROOM			
5:00 – 5:30 pm	AFTERNOON BREAK/END OF DAY 2			
7:30 – 10:30 pm	CONFERENCE DINNER			

Day 3 – 27 June 2018				
8:30 - 8:40 am	SEMINAR BRIEFING BALLROOM			
8:40 – 10:40 am	PARALLEL SESSION 5			
	BALLROOM	PENDETA 1	PENDETA 2	PENDETA 4
8:40 – 9:00 am	<i>Pixton</i>-ising Shakespeare's plays: Using Web Comics to Facilitate Meaning Making Farhana Diana Deris Niloofer Joneydi Language Language Academy Universiti Teknologi Malaysia	Usage of Voice Thread for collaborative learning Ainun Nadhrah Muhammad Zailani ¹ Fatimah Puteh ² ¹ Kolej Yayasan Pelajaran Johor, Johor Bahru, Johor. ² Language Academy, Universiti Teknologi Malaysia	The use of Telegram as motivational tool in using English among primary school students Hema Mustafa Nur Athirah Mohammed Mohammad Naim Rahim Ahmad Syafiq Mohamed Izhar, Sayed Ali Reza Ahmadi Shalini Srika Bala Language Academy Universiti Teknologi Malaysia	A Comparative Study of Meeting Chairing Activities in Authentic and Simulated Business Meetings Bertha Du-Babcock, Associate Professor & Associate Head City University of Hong Kong, Department of English, CMC Building, M 8076, Hong Kong

<p>9:00 – 9:20 am</p>	<p>Tahap Kesedaran Guru Terhadap Kefungsian Pentaksir Dalam Merancang Program Pendidikan Berimpak Tinggi di Sekolah</p> <p>Mohd. Faizal bin Mohd Yunus (SISC+)¹ Samairee bin Samsuddin (SISC+)² Yusaini bin Kasiron (SISC+)³ ^{1,2,3}Pejabat Pendidikan Daerah Pontian JKR 197P Jalan Al-Sagoff 82000, Pontian Johor Darul Takzim</p>	<p>Assessing the English language needs of Saudi engineering undergraduates: A diagnostic view</p> <p>Iftikhar Muhammad¹ Abdul Halim Abdul Raof² ^{1,2}Language Academy Universiti Teknologi Malaysia</p>	<p>Implementation of Professional Learning Communities in Schools</p> <p>Julia Binti Abdul Muttalip SISC+ PPD KULAI julia.abdul@moe.gov.my</p>	<p>Effective Communication and Planning as a Management tool for Organisational Performance</p> <p>Nkem Okpa Obaji¹ Umar Mohammed Saganuwan² ¹Department of Business Administration, Nile University of Nigeria, 240102, Jabi, Abuja, Nigeria ²Department of Business Administration and Management, Federal Polytechnic, 912101 Bida, Niger State, Nigeria</p>
<p>9:20 – 9:40 am</p>	<p>Evaluation of English Vocabulary Mobile Apps to Help Malaysian Secondary School Students</p> <p>Sureana Masdar¹ Faizal Yamimi Mustaffa² Siti Nur Atikah Nazari³ Noziha Ahmad⁴ ^{1,3,4}Pejabat Pendidikan Daerah Pontian ²Language Academy, Universiti Teknologi Malaysia ¹sureana6446@gmail.com ²faizalym@utm.my ³lawieka82@yahoo.com.my ⁴nziajgk@gmail.com</p>	<p>A Profile of Spoken Productive Vocabulary across different Proficiency Levels</p> <p>Nor Hazwani Munirah Lateh^{1,2} Sarimah Shamsudin³ Abdul Halim Abdul Raof⁴ ^{1,3,4}Language Academy, Universiti Teknologi Malaysia ²Centre for Language Studies and Generic Development, Universiti Malaysia Kelantan, 16300 Bachok, Malaysia</p>	<p>The Fundamental Factor in Learning Process</p> <p>Bilal Khalid Khalaf University of Anbar, Iraq, Phd Candidate Universiti Teknologi Malaysia.</p>	<p>The Importance of Micro-Case Studies in Global Communication and Cross-Cultural Business Situation Training</p> <p>Kimberley Barker, Ph.D. Lecturer, Eastern Michigan University, Management Department, 300 W. Michigan Avenue, Ypsilanti, MI 48197</p>
<p>9:40 – 10:00 am</p>	<p>Investigating Rater Reliability of PT3 Spoken Interaction Task</p> <p>Shiknesvary Karuppaiah Dr Abdul Halim Abdul Raof Language Academy Universiti Teknologi Malaysia</p>	<p>Teachers' knowledge and beliefs on the CEFR implementation in Malaysia ESL classrooms</p> <p>Nur Ashiquin C. Alih Masdinah Alauyah Md Yusof Abdul Halim Abdul Raof Fauziah Ismail Norhanim Abdul Samad Tina Abdullah Language Academy</p>	<p>The Anxiety and Motivation of Malaysian Students Towards Learning English Language</p> <p>Kalai Selvi A/P Tachinamutu Universiti Kebangsaan Malaysia Secretivegal1978@gmail.com</p>	<p>Effectiveness of Online Forum as a Platform to Share Ideas among Tertiary Level Students</p> <p>Lin Han¹ Masdinah Alauyah Bt Md Yusof² ^{1,2}Language Academy Universiti Teknologi Malaysia ¹linhan319@gmail.com ²alauyah@utm.my</p>

		Universiti Teknologi Malaysia		
10:00 – 10:20 am	<p>Oral Communication Barriers Facing Arab Medical Students</p> <p>Mohammad Sohrab Khan¹ Abdur Rahim Salam² Norazman bin Abdul Majid³</p> <p>^{1,2,3}Language Academy, Universiti Teknologi Malaysia sohrabkhanus@yahoo.com, m-arahim@utm.my</p>	<p>Group Discussion: Does Background of Group Members Matter?</p> <p>Muhammad Syafiq Ramli¹ Abdul Halim Abdul Raof² Abdurraouf Ramesh Abdullah³ Azian Abd. Aziz @ Ahmad⁴ Fauziah Ismail⁵ Masdinah Alauyah Md. Yusof⁶ Norhanim Abdul Samat⁷ Tina Abdullah⁸</p> <p>¹CELPAD, International Islamic University Malaysia ^{2,4,5,6,7,8}Language Academy Universiti Teknologi Malaysia ³School of Languages, Civilization and Philosophy, Universiti Utara Malaysia</p>	<p>Going beyond main ideas: Online instructors' personal experience facilitating adult learners to interact online</p> <p>Rika Diana Busri Fatimah Puteh Ummul Khair Ahmad Farhana Diana Deris Awis Rumaisya Azizan Shazwani Abd Rahman Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia</p>	<p>Kesantunan Bahasa : Bahasa Sapaan dalam Kalangan Pelajar IPT</p> <p>Zaliza Mohamad Nasir Siti Aishah Abdul Hamid Akademi Bahasa Universiti Teknologi Malaysia</p>
10:20 – 10:40 am	<p>Enhancing Students' Reading Comprehension Skills through Cooperative Learning</p> <p>Deneswary a/p Kumarasamy Zaidah Zainal Language Academy Universiti Teknologi Malaysia</p>	<p>Explicit Teaching of Thematic Progression to Improve the Coherence of Students' Narrative Paragraph Writing</p> <p>Khairul Anuar bin Abdullah¹ Noor Abidah Mohd Omar²</p> <p>¹Faculty Education ²Language Academy Universiti Teknologi Malaysia</p>	<p>Opt for English with MyLinE: Promoting Language Use among Non-English Optionist Teachers</p> <p>Farhana Diana Deris Fatimah Puteh Ummul Khair Ahmad Shazwani Abd Rahman Awis Rumaisya Azizan Rika Diana Busri Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia</p>	
10:40 – 11:10 am	MORNING BREAK			
11:10 am – 12:00 pm	PLENARY 4– PROFESSOR DR BARRY O’SULLIVAN BALLROOM			
12:-00 – 1:00 pm	KEYNOTE 3– ASSOCIATE PROFESSOR DR YUNXIA XU BALLROOM			
1:00 – 2:30 pm	LUNCH/END OF CONFERENCE			
2:30 – 10:00 pm	CONFERENCE TOUR			

