

SEMINAR PROGRAMME

Day 1 – 25 June 2018

Day 1 – 25 June 2018				
8:30 – 9:20 am	SEMINAR REGISTRATION			
9:20 – 9:40 am	WELCOMING ADDRESS BY CHAIRMEN OF LSP-GABC 2018			
9:40 – 10:40 am	PARALLEL SESSION 1			
	BALLROOM	PENDETA 1	PENDETA 2	PENDETA 4
9:40 – 10:00 am	<p>Use of Spoken Lexical Collocation by Learners Across Different Proficiency Levels</p> <p>Nor Hazwani Munirah Lateh^{1,2} Sarimah Shamsudin¹ Abdul Halim Abdul Raof³ ^{1,3}Language Academy, Universiti Teknologi Malaysia ²Centre for Language Studies and Generic Development, Universiti Malaysia Kelantan, 16300 Bachok, Malaysia</p>	<p>English-medium instruction in the Japanese higher education: Challenges and controversies emerging in the last decade</p> <p>Kenichi Sato Doshisha University Kyoto, Japan</p>	<p>Pedagogical Functions of Teachers' Code-switching in Malaysian English as a Second Language Classrooms</p> <p>Nur 'Ain Mohd Shahroom Azian Abd. Aziz @ Ahmad Language Academy Universiti Teknologi Malaysia</p>	<p>Communicating Brand Authenticity: Adding Value to the Chilean Wine Industry</p> <p>Judith Ainsworth Assistant Professor of Instruction Department of Marketing and Supply Chain Management Fox School of Business Temple University, Philadelphia, PA Speakman Hall 208K 215-204-4234</p>
10:00 – 10:20 am	<p>The Impact of Advice and Information Giving Related Challenges on Advice and Information Giving Sequence in HIV Counselling Sessions</p> <p>Nur'ain Balqis Haladin Noor Aireen Ibrahim Azizah Rajab Language Academy Universiti Teknologi Malaysia</p>	<p>Deaffrication Process among Arab Learners of English: The Case of Voiceless Postalveolar Affricates /tʃ/</p> <p>Mohd Hilmi Hamzah¹ Osama Gaber El-Weshahi² ¹School of Languages, Civilisation and Philosophy, Universiti Utara Malaysia, 06010 Sintok, Kedah, Malaysia ²Zefta Educational Administration, Amr Ibn Alaas Language School, Arab Republic of Egypt</p>	<p>Common Features in Popular Android Vocabulary Learning Apps</p> <p>Azura Sirri Awis Rumaisya Azizan Faizal Yamimi Mustaffa Abdul Rahim Salam Language Academy Universiti Teknologi Malaysia</p>	<p>Language Strategy and the Politics of Language Choice in International Business Communication</p> <p>David Victor College of Business Eastern Michigan University Ypsilanti, Michigan 48197 USA dvictor@emich.edu</p>
10:20 – 10:40 am	<p>Communication Patterns of Malaysian SME Interactions Using WhatsApp</p> <p>Rohayah Kahar Hadina Habil Language Academy Universiti Teknologi Malaysia</p>	<p>Student and Instructor Reflections on Use of Discussions Among Students with Different Personality Profiles Categorised under LEONARD Personality Inventory (LPI)</p> <p>Siew Fong Lin Department of Social Science, Faculty of Social Science, Arts and Humanities Tunku Abdul Rahman University College, Malaysia</p>	<p>Identifying Rooms for Improvement through Application User Reviews</p> <p>Linda V.Prapagara Nur Hazwani Mohd Muhridza Faizal Yamimi Mustaffa Ghazali Bunari Language Academy Universiti Teknologi Malaysia</p>	<p>Teaching Business Students the S.T.A.R. Method of Interviewing: Empowering Future Talents</p> <p>Ban Phung Brigham Young University, Hawaii, USA</p>
10:40 – 11:10 am	MORNING BREAK			
11:10 am – 12:00 pm	PLENARY 1 – PROFESSOR DR MISA FUJIO			

BALLROOM				
12:00 – 1:00 pm	KEYNOTE 1 – PROFESSOR BILJANA SCOTT			
BALLROOM				
1:00 – 2:30 pm	LUNCH			
PARALLEL SESSION 2				
2:30 – 4:10 pm	BALLROOM	PENDETA 1	PENDETA 2	PENDETA 4
2:30 – 2:50 pm	<p style="text-align: center;">Shifting positions when giving advice and information: A case of Malaysian breast cancer survivor personal blogs</p> <p style="text-align: center;">Wan Nur Asyura Wan Adnan Noor Aireen Ibrahim Language Academy Universiti Teknologi Malaysia</p>	<p style="text-align: center;">Speaking Test Group Formation: Of Test Takers’ Proficiency Level and Performance</p> <p style="text-align: center;">Muhamad Elyas Md. Nor¹ Abdul Halim Abdul Raof² Masdinah Alauyah Md.Yusof³ ^{1,2,3}Language Academy Universiti Teknologi Malaysia (E-mail:elyasmdnor@yahoo.com,m-halim@utm.my,alauyah@utm.my)</p>	<p style="text-align: center;">Oral Communication Strategies Employed by UTM Engineering Undergraduates in Relation to Motivation and Anxiety</p> <p style="text-align: center;">Toh Wen Tee¹ Assoc. Prof. Dr. Noor Zainab Abdul Razak² ¹Faculty of Education, Universiti Teknologi Malaysia ²Language Academy Universiti Teknologi Malaysia</p>	<p style="text-align: center;">Cultural Diversity and its Organisational Impact: Case of India</p> <p style="text-align: center;">Shoma Mukherji Delhi School of Business (DSB) shoma126@gmail.com</p>
2:50 – 3:10 pm	<p style="text-align: center;">Exploring Visual Framing of Islam: A Comparative Analysis</p> <p style="text-align: center;">Isyaku Hassan Mohd Nazri Latiff Azmi</p> <p style="text-align: center;">Faculty of Languages and Communication Sultan Zainal Abidin University, Gong Badak Campus, Kuala Terengganu, 21300, Malaysia. Tel: +6-011-337-090-84. E-mail: isyaku87@gmail.com</p>	<p style="text-align: center;">Bridging the Gap Between Employers’ Expectations and Graduates’ Actual Performances Through Communication Strategies</p> <p style="text-align: center;">Assoc Prof Dr. Nora Zakaria Zaharah Abd Jalal Siti Nur Sakinah Yunos Faculty of Computer and Mathematical Sciences, Universiti Teknologi MARA (UiTM), Malaysia</p>	<p style="text-align: center;">A Symbiotic UTM-UNMC Collaboration: Supporting Postgraduates of Bangladeshi College Education Development Project (BCEDP) with English Language Proficiency through MyLinE</p> <p style="text-align: center;">Fatimah Puteh Ummul Khair Ahmad Farhana Diana Deris Awis Rumaisya Azizan Shazwani Abd Rahman Rika Diana Busri Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia</p>	<p style="text-align: center;">Digital Transformation of Global Trade: A Paradigm Shift</p> <p style="text-align: center;">Matthew H. Sauber, PhD, Department of Marketing, Eastern Michigan University. msauber@emich.edu</p>
3:10 – 3:30 pm	<p style="text-align: center;">The Stigma of Mental Illness: A review of Discourse Driven Studies on News Media Coverage</p> <p style="text-align: center;">Siti Munirah Mohd Ali¹ Noor Aireen Ibrahim² ¹School of Humanities and Social Sciences, KUPTM ²Language Academy Universiti Teknologi Malaysia</p>	<p style="text-align: center;">Content validation of an instrument developed to assess the English oral communication skills of Malaysian Science and Technology undergraduates</p> <p style="text-align: center;">Azlina Aman¹, Kamal J I Badrasawi^{1*}, Ainol Madziah Zubairi¹, Elia Md Johar²,</p>	<p style="text-align: center;">Literature Review of Educational Mobile App Evaluation Rubrics</p> <p style="text-align: center;">Faizal Yamimi Mustaffa, Abdul Rahim Salam Faruk Muhammad Lokman Hafiz Asary Language Academy Universiti Teknologi Malaysia</p>	<p style="text-align: center;">Global Business Communications in the Cyber Era: Academic Response to the Challenge</p> <p style="text-align: center;">Dr. Mahmud Rahman, Professor of Finance, College of Business Eastern Michigan University, Ypsilanti, MI 48197, USA</p>

		Noor Lide Abu Kassim ¹ ¹ Kulliyyah of Education, International Islamic University Malaysia, Gombak, 53100, Kuala Lumpur ² Academy of Language Studies, Universiti Teknologi MARA, 40450, Shah Alam, Selangor		
3:30 – 3:50 pm	Challenges in Teaching English for Specific Purposes (ESP) in Vocational Colleges in Malaysia Norziana Nasir ¹ Fuzirah Hashim ² ¹ Kolej Vokasional Port Dickson ² Universiti Kebangsaan Malaysia	Enhancing Oral Communication Confidence via Learning Buddies Masdinah Alauyah Md Yusof Abdul Halim Abdul Raof Rohayah Kahar Ghazali Bunari Adlina Abdul Samad Noor Abidah Mohd Omar Language Academy Universiti Teknologi Malaysia	Students' Perception on Gamification Elements in Referencing Skills Module Siti Khadijah Abdul Wahab Faizal Yamimi Mustafa Faruk Muhammad Lokman Hafiz Asary Language Academy Universiti Teknologi Malaysia	Business Communication for Spreading New Ideas within an Organization Momotaro Takamori Kwansei Gakuin University, Hyogo, Japan
3:50 – 4:10 pm	The Motivation Pattern Among UTM Japanese Language Learners: A Comparison between Free Elective Course and Compulsory Course Students R.Kumaraguru Salwati Saad Low Lai Har B.Shalini Srika Loh Khai Xian Language Academy Universiti Teknologi Malaysia	The Anxiety and Attitude of Malaysian Secondary Students Towards Learning English Language Imran Lakshmi A/P Pratha Parilah bt Mohd. Shah Universiti Kebangsaan Malaysia imren_2205@yahoo.com.my	Grow with MyLinE: Challenges and the way forward in developing English competency of UTM Human Resource (HR) Shazwani Abd Rahman Fatimah Puteh Ummul Khair Ahmad Farhana Diana Deris Awis Rumaisya Azizan Rika Diana Busri Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia	Looking back acts: knowledge building and a learning affordance for developing group memory at team meetings Amanda Lacy TSTA (organisational), M.LS&T, PhD Candidate Centre for Research on Innovation and Learning University of Sydney, Australia
4:10 – 5:00 pm	PLENARY 2: SPEAKER(S) FROM INDUSTRY: MADAM ZAHARAH ABDUL JALAL & MADAM NITRA SARI OMAR			
5:00 – 5:30 pm	AFTERNOON BREAK/END OF DAY 1			

Day 2 – 26 June 2018

SEMINAR BRIEFING				
BALLROOM				
PARALLEL SESSION 3				
	BALLROOM	PENDETA 1 (POSTER)	PENDETA 2 (MCRS 2018)	PENDETA 4
8:20 - 8:30 am				
8:30 – 10:30 am				
8:30 – 8:50 am	<p>Repetition in Life Insurance Sales Meetings</p> <p>Wan Irham Ishak¹ Shameem Rafik-Galea² Shafinah Md Salleh¹</p> <p>¹Universiti Teknologi Mara Kedah Branch, Kedah, Malaysia ²Faculty of Social Sciences and Liberal Arts, UCSI University, Kuala Lumpur, Malaysia wanirham787@kedah.uitm.edu.my11</p>	<p>POSTER (SET UP)</p>	<p>Methodological aspects on collocation inspection</p> <p>Hazri Shahreen Hashim & Sheena Kaur Jaswant Singh Universiti Malaya hazrishahreen@siswa.um.edu.m sheena@um.edu.my</p>	<p>Learning Negotiation with Theatre for Living & Game-based-Learning</p> <p>Olivia Hernández-Pozas* Tecnologico de Monterrey, Mexico</p>
8:50 – 9:10 am	<p>Making Sense of Doctoral Students' and Supervisors Reflections on Supervision</p> <p>Nor Hanim Mustafa¹ Minah Harun²</p> <p>¹English Language Department, Centre for Language Studies and Generic Development, Universiti Malaysia Kelantan, 16300 Bachok, Kelantan, Malaysia norhanim@umk.edu.my ²Department of Language Studies, School of Languages, Civilisation and Philosophy, Universiti Utara Malaysia 06010 UUM Sintok, Kedah, Darul Aman, Malaysia. minn@uum.edu.my</p>	<p>POSTER PRESENTATION</p> <p>Oral Communication Apprehension Experienced Across Communicative Tasks</p> <p>Fauziah Ismail, Azian Abd. Aziz, Tina Abdullah, Noor Zainab A. Razak Language Academy, Universiti Teknologi Malaysia</p>	<p>Give hints or to hint: Investigating use of GIVE and TAKE in Malaysian Learner Corpus</p> <p>Christina Ong Sook Beng Universiti Tunku Abdul Rahman, Kampar Campus ongsb@utar.edu.my</p>	<p>Organizational communication and the impact on employee job satisfaction: A meta-analysis</p> <p>Linda E Ruiz¹ Sergio M Madero-Gomez² ¹EGADE Business School, Tecnologico de Monterrey, Eugenio Garza Lagüera and Rufino Tamayo, Monterrey, N. L, Mexico. ²Tecnologico de Monterrey, Faculty of Business, Social Sciences and Human Studies, Garza Sada 2501, Monterrey, N.L, Mexico</p>
9:10 – 9:30 am	<p>Keberkesanan Modul iKbat-PLBD Terhadap Pencapaian Kemahiran Berfikir Aras Tinggi (KBAT) Pelajar Bagi Topik Pengendalian Data</p> <p>Mohammad Firros Bin Rosool Gani¹ Dr Wan Hanim Nadrah Binti Wan Muda² ^{1,2}Fakulti Pendidikan Teknikal dan Vokasional Universiti Tun Hussein Onn Malaysia</p>	<p>Intercultural Communicative Competence in ELT Classrooms</p> <p>Faten Baroudi Eastern Mediterranean University, North Cyprus</p>	<p>Halal and Haram in Malaysian Parliamentary Discourse</p> <p>Kesumawati A.Bakar Norsimah Mat Awal Azhar Jaludin Anis Nadiah Che Abdul Rahman Zaharom Ridzwan Universiti Kebangsaan Malaysia kesuma@ukm.edu.my</p>	<p>How differences in national cultural systems influence the way disputes are resolved across nations? A conceptual analysis of the Mexican, Pakistani and US dispute resolution approaches</p> <p>Professor Mohammad Ayub Khan</p>

				Tecnologico de Monterrey, Mexico
9:30 – :9:50 am	<p>A Study of Tertiary ESL Students' Expectations of Blended Learning</p> <p>Francis Xavier A.S.Rajoo¹ Puvanewary Murugaiah² ¹Academy of Language Studies, University Teknologi MARA (UiTM), Kedah ²School of Distance Education, Universiti Sains Malaysia</p>	<p>Developing a Tutorial Video for 'Language Games in the Classroom' Course using ADDIE Model</p> <p>Ghazali Bin Bunari Abdul Rahim Bin Salam Faizal Yamimi Bin Mustaffa Language Academy, Universiti Teknologi Malaysia</p>	<p>Kajian korpus pola bahasa Melayu-Islam di Malaysia</p> <p>Nor Fariza Mohd Nor Imran Ho Abdullah Jamaluddin Aziz Anis Nadiyah Abdul Rahman Universiti Kebangsaan Malaysia fariza@ukm.edu.my</p>	<p>Chat groups inside organizations—New method for organizing and controlling through reverse hierarchy</p> <p>Eric Robles¹ Sergio M Madero-Gomez² ¹EGADE Business School, Tecnologico de Monterrey, Eugenio Garza Lagüera and Rufino Tamayo, Monterrey, N. L., Mexico. ²Tecnologico de Monterrey, Faculty of business, social sciences and human studies, Garza Sada 2501, Monterrey, N.L., Mexico</p>
9:50 – 10.10 am	<p>Communicating and Collaborating in Online Team-Based Learning Environment</p> <p>Joo-Seng Tan¹ Yuanyuan Guan² Siew Eng Tan³ Nanyang Business School Nanyang Technological University Singapore ¹ajstan@ntu.edu.sg ²guanyy@ntu.edu.sg ³tansieweng@ntu.edu.sg</p>	<p>Intercultural Miscommunication among Students in A Multicultural Tertiary Educational institution</p> <p>Waseem Alkelani¹ Hadina Habil² ^{1,2}Language Academy, Universiti Teknologi Malaysia</p>	<p>Pembinaan Korpus Selari Quran Arabic-Quran Malay: Cabaran dan Penyelesaian</p> <p>Nurul Huda Mohamad Su'ad Awab Mat Taib Pa Universiti Malaya huda86@siswa.um.edu.my</p>	<p>Sharing cultural issues to make business between the U.S. and Mexico</p> <p>Dra. Martha C. del Ángel Castillo Profesora Titular Coordinadora del Programa de Inglés Departamento Regional de Lenguas Escuela de Humanidades y Educación Tecnológico de Monterrey, Campus Monterrey</p>
10:10 – 10:30 am	<p>Kepimpinan Transformasi Dalam Kalangan Guru Besar dan Komitmen Guru di Sekolah Rendah SBT</p> <p>¹Sheeila Krishnan ²Mohamed Yusoff Bin Mohd Nor ^{1,2}Fakulti Pendidikan Universiti Kebangsaan Malaysia sheeilakrishnan@yahoo.com sheeila.krishnan@yes.my</p>	<p>Poetry Guided Speaking and Motivation of ESL (English as Second Language) Learners</p> <p>Shaukat Ali¹, Abdullah Mohd Nawi², Azizah Rajab³ ^{1,2,3}Language Academy, Universiti Teknologi Malaysia</p>	<p>Reka Bentuk Korpus dan Semantik Bingkai [<i>Frame Semantics</i>] untuk Leksikografi Bahasa Melayu</p> <p>AG Aniswal Mashitoh Mustapha Universiti Sains Malaysia aniswal@gmail.com</p>	<p>Identifying the “co-responsibility zone” as a psychologic factor for negotiation</p> <p>Sergio Manuel Madero Gómez Oscar Eliud Ortiz Mendoza Tecnologico de Monterrey, Mexico</p>
10:30 – 11:00 am	MORNING BREAK			
11:00 am– 11:15 pm	OPENING CEREMONY: WELCOMING ADDRESS BY THE VICE-CHANCELLOR, UNIVERSITI TEKNOLOGI MALAYSIA			
11:15 am– 11:30 am	OPENING ADDRESS BY HER MAJESTY RAJA ZARITH SOFIAH BT ALMARHUM SULTAN IDRIS SHAH			

PERMAISURI OF JOHOR				
11:40 am – 12:30 pm	PLENARY 3: ASSOCIATE PROFESSOR DR MOHAMAD HASSAN ZAKARIA BALLROOM			
12:30 – 2:10 pm	LUNCH			
2: 10– 4:10 pm	PARALLEL SESSION 4			
	BALLROOM	PENDETA 1 (POSTER)	PENDETA 2 (MCRS 2018)	PENDETA 4
2:10 – 2:30 pm	<p>Enhancing Students' English Language Oral Communication through an Immersion Programme</p> <p>Rohayah Kahar Masdinah Alauyah Md Yusof Abdul Halim Abdul Raof Adlina Abdul Samad Ghazali Bunari Noor Abidah Mohd Omar Language Academy Universiti Teknologi Malaysia</p>	<p>Kepimpinan Transformasional Guru Besar dan Hubungannya dengan Tahap Efikasi Kendiri Guru.</p> <p>Kalaivani Muniandy Azlin Norhaini Mansor Fakulti Pendidikan, Universiti Kebangsaan Malaysia</p>	<p>Korpus Bahasa Melayu dari Web: Satu Penilaian</p> <p>Azhar bin Jaludin Imran Ho Abdullah azharj@ukm.edu.my, imranho@ukm.edu.my</p>	<p>"Have you heard about it before?": Reader-Writer visibility features in Malaysian Learner Corpus of Argumentative Essays</p> <p>Ummul Khair Ahmad¹ Low Poh Wey² Universiti Teknologi Malaysia m-ummul@utm.my pwlow@sc.edu.my</p>
2:30 – 2:50 pm	<p>Leap with MUET through MyLinE</p> <p>Fatimah Puteh Ummul Khair Ahmad Farhana Diana Deris Shazwani Abd Rahman Awis Rumaisya Azizan Rika Diana Busri Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia</p>	<p>To Go or Not to Go: Dealing with Language Barriers in a Study Abroad Programme</p> <p>Mahani Stapa¹, Nor Haniza Sarmin², Siti Norziahidayu Amzee Zamri³, Muhammad Adam Izzuddin Mohd. Nasir⁴ ¹Language Academy, ²Faculty of Science/UTM International, ³ Faculty of Science, ⁴Faculty of Biosciences and Medical Engineering Universiti Teknologi Malaysia</p>	<p>We in Malaysian Learner Argumentative Writing: A Corpus-driven Analysis</p> <p>Aeisha Joharry Universiti Teknologi MARA, Malaysia aeisha@uitm.edu.my</p>	<p>Epistemic Modality as Hedging and Boosting Devices in Scientific Articles: The Case of Novice vs Expert Writers</p> <p>Nurul Na'imamah Hamdan¹ Ummul Khair Ahmad² Universiti Teknologi Malaysia naimmah@utm.my m-ummul@utm.my</p>
2:50 – 3:10 pm	<p>Using the potential of the Part Time Students in Engineering Higher Education Sector: Pedagogy and Innovation</p> <p>Muhammad Nauman Bashir Middle East College Muscat, Oman mbashir@mec.edu.om</p>	<p>Disseminating knowledge about the Impact and Potentialities of "Dynamic Virtual E-Learning Corpus-Aided Tool (DVECT)"</p> <p>Ibrahim Bashir¹, Kamariah Yunus², Mohd Safwan bin Mohd Anuni³, Bashir Ibrahim³ ^{1, 2, 4}Faculty of Languages and Communication, UniSZA ³Faculty of informatics and computing, UniSZA</p>	<p>Capturing Athlete's Emotion: Corpus-Assisted Discourse Analysis in Malaysian Sports News Discourse</p> <p>Habibah Ismail Universiti Sains Islam Malaysia habibah.ismail@usim.edu.my</p>	<p>The cultural conceptualisation of 'LOVE' in Malay: A corpus-based cultural linguistic analysis</p> <p>Hajar Abdul Rahim Universiti Sains Malaysia hajar@usm.my</p>

3:10 – 3:30 pm	<p>Writing Strategies among Nigerian Student-Writers</p> <p>Mohammed Bello¹ Minah Harun² ^{1&2} Department of Language Studies, School of Languages, Civilization & Philosophy, Universiti Utara Malaysia ¹bellom825@gmail.com ²minn@uum.edu.my</p>	<p>Linguistic Analysis of Hausa Proverbs: A Case Study of Conflict Resolutions</p> <p>Mr Sani Sule Hausa Department, School of Secondary Education, Jigawa State College of Education, PMB 1002, Gumel, Nigeria. Telephone number: +23481600572, +2348035957066 Email address: ssule113@gmail.com</p>	<p>A corpus analysis of connectivity between collocates using collocation networks</p> <p>Ang Leng Hong Universiti Sains Malaysia</p>	<p>Communication of Value Enhancing Information by Businesses: A Brief Overview</p> <p>Alahassane Diallo¹ Asrat Tessema²</p> <p>College of Business Eastern Michigan University Ypsilanti, MI 48197 ¹adiallo@emich.edu ²atessema@emich.edu</p>
3:30 – 3:50 pm	<p>Students' Achievement in Arabic Course and Their Informal Exposure to the Language</p> <p>Nor Izzuani Binti Izhar Noorhidayah Binti Abu Hasim Ahmad Irfan Bin Jailani Nor Ainee Binti Idris Fahmi Bin Md Fisol Faculty of Language and Education Kolej Universiti Islam Melaka</p>	<p>POSTER (DISPLAY/VOTING)</p>	<p>Strategies on Moving Malaysian Corpus Research Forward and Beyond</p> <p>All MCERS2018 presenters and participants</p>	<p>A Comparative Study of Meeting Chairing Activities in Authentic and Simulated Business Meetings</p> <p>Bertha Du-Babcock, Associate Professor & Associate Head City University of Hong Kong, Department of English, CMC Building, M 8076, Hong Kong</p>
3:50 – 4:10 pm	<p>Amalan Kepimpinan Distributif Penyelia dan Hubungannya Dengan Motivasi Guru Di Sekolah Dalam Hospital (SDH) Di Malaysia</p> <p>Logavalli Balakrishnan¹ Jamalullail Abdul Wahab² ^{1,2}Fakulti Pendidikan Universiti Kebangsaan Malaysia valli4581@gmail.com</p>	<p>POSTER (DISPLAY/VOTING)</p>	<p>Analyzing Students' Perceptual Learning Styles At A Polytechnic in Malaysia</p> <p>Marcus Gee-Whai, KHO General Studies Department, Politeknik Kuching Sarawak, KM.22 Jalan Matang, 93050 Kuching, Sarawak, Malaysia.</p>	<p>e- morpheme Significantly Generates New terms for Today People Life</p> <p>Nana Raihana Askurny Universitas Maritim Raja Ali Haji Indonesia</p>
4:10 – 5:00 pm	FORUM			
5:00 – 5:30 pm	AFTERNOON BREAK/END OF DAY 2			
7:30 – 10:30 pm	CONFERENCE DINNER			

Day 3 - 27 June 2018

SEMINAR BRIEFING BALLROOM				
PARALLEL SESSION 5				
	BALLROOM	PENDETA 1	PENDETA 2	PENDETA 4
8:30 - 8:40 am				
8:40 - 10:40 am				
8:40 - 9:00 am	<p align="center">Pixton-ising Shakespeare's plays: Using Web Comics to Facilitate Meaning Making</p> <p align="center">Farhana Diana Deris Niloofer Joneydi Language Language Academy Universiti Teknologi Malaysia</p>	<p align="center">Usage of Voice Thread for collaborative learning</p> <p align="center">Ainun Nadhrah Muhammad Zailani¹ Fatimah Puteh² ¹Kolej Yayasan Pelajaran Johor, Johor Bahru, Johor. ²Language Academy, Universiti Teknologi Malaysia</p>	<p align="center">The use of Telegram as motivational tool in using English among primary school students</p> <p align="center">Hema Mustafa Nur Athirah Mohammed Mohammad Naim Rahim Ahmad Syafiq Mohamed Izhar, Sayed Ali Reza Ahmadi Shalini Srika Bala Language Academy Universiti Teknologi Malaysia</p>	<p align="center">Factors Associated with SMEs Success and the Triple Helix of Entrepreneurship, Innovation and Research</p> <p align="center">Nkem Okpa Obaji¹ Aslan Amat Senin² Dele Olaolu³ ¹Department of Business Administration, Nile University of Nigeria, 240102, Jabi, Abuja ²Faculty of Management, Universiti Teknologi Malaysia ³Department of Banking and Finance, Nasarawa State University, Keffi Nigeria</p>
9:00 - 9:20 am	<p align="center">Tahap Kesedaran Guru Terhadap Kefungsian Pentaksir Dalam Merancang Program Pendidikan Berimpak Tinggi di Sekolah</p> <p align="center">Mohd. Faizal bin Mohd Yunus (SISC+)¹ Samairee bin Samsuddin (SISC+)² Yusaini bin Kasiron (SISC+)³ ^{1,2,3}Pejabat Pendidikan Daerah Pontian JKR 197P Jalan Al-Sagoff 82000, Pontian Johor Darul Takzim</p>	<p align="center">Assessing the English language needs of Saudi engineering undergraduates: A diagnostic view</p> <p align="center">Iftikhar Muhammad¹ Abdul Halim Abdul Raof² ^{1,2}Language Academy Universiti Teknologi Malaysia</p>	<p align="center">Implementation of Professional Learning Communities in Schools</p> <p align="center">Julia Binti Abdul Muttalip SISC+ PPD KULAI julia.abdul@moe.gov.my</p>	<p align="center">Effective Communication and Planning as a Management tool for Organisational Performance</p> <p align="center">Nkem Okpa Obaji¹ Umar Mohammed Saganuwan² ¹Department of Business Administration, Nile University of Nigeria, 240102, Jabi, Abuja, Nigeria ²Department of Business Administration and Management, Federal Polytechnic, 912101 Bida, Niger State, Nigeria</p>
9:20 - 9:40 am	<p align="center">Evaluation of English Vocabulary Mobile Apps to Help Malaysian Secondary School Students</p> <p align="center">Sureana Masdar¹ Faizal Yamimi Mustaffa² Siti Nur Atikah Nazari³ Noziha Ahmad⁴ ^{1,3,4}Pejabat Pendidikan Daerah Pontian ²Language Academy, Universiti Teknologi Malaysia</p>	<p align="center">Impak Pendekatan Pengajaran Kolaboratif Terhadap Penguasaan Standard Asas Menulis Literasi Bahasa Melayu Tahap Satu</p> <p align="center">Mohd Asnorhisham Adam¹ Abdul Rahim Hamdan² ¹Pusat Kolaboratif Pembelajaran Literasi dan Numerasi, Pejabat Pendidikan Daerah Pasir Gudang, 81750, Pasir Gudang, Johor</p>	<p align="center">The Fundamental Factor in Learning Process</p> <p align="center">Bilal Khalid Khalaf University of Anbar, Iraq., Phd Candidate Universiti Teknologi Malaysia.</p>	<p align="center">The Importance of Micro-Case Studies in Global Communication and Cross-Cultural Business Situation Training</p> <p align="center">Kimberley Barker, Ph.D. Lecturer, Eastern Michigan University, Management Department, 300 W. Michigan Avenue, Ypsilanti, MI 48197</p>

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9:40 – 10:00 am	<p>Opt for English with MyLinE: Promoting Language Use among Non-English Optionist Teachers</p> <p>Farhana Diana Deris Fatimah Puteh Ummul Khair Ahmad Shazwani Abd Rahman Awis Rumaisya Azizan Rika Diana Busri Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia</p>	<p>Group Discussion: Does Background of Group Members Matter?</p> <p>Muhammad Syafiq Ramli¹ Abdul Halim Abdul Raof² Abdurraouf Ramesh Abdullah³ Azian Abd. Aziz @ Ahmad⁴ Fauziah Ismail⁵ Masdinah Alauyah Md. Yusof⁶ Norhanim Abdul Samat⁷ Tina Abdullah⁸ ¹CELPAD, International Islamic University Malaysia ^{2,4,5,6,7,8}Language Academy Universiti Teknologi Malaysia ³School of Languages, Civilization and Philosophy, Universiti Utara Malaysia</p>	<p>The Anxiety and Motivation of Malaysian Students Towards Learning English Language</p> <p>Kalai Selvi A/P Tachinamutu Parilah bt Mohd. Shah Universiti Kebangsaan Malaysia Secretivegal1978@gmail.com</p>	<p>Effectiveness of Online Forum as a Platform to Share Ideas among Tertiary Level Students</p> <p>Lin Han¹ Masdinah Alauyah Bt Md Yusof² ^{1,2}Language Academy Universiti Teknologi Malaysia ¹linhan319@gmail.com ²alauyah@utm.my</p>
10:00 – 10:20 am	<p>Oral Communication Barriers Facing Arab Medical Students</p> <p>Mohammad Sohrab Khan¹ Abdur Rahim Salam² Norazman bin Abdul Majid³</p> <p>^{1,2,3}Language Academy, Universiti Teknologi Malaysia <u>sohrabkhanus@yahoo.com</u> m-arahim@utm.my</p>	<p>Explicit Teaching of Thematic Progression to Improve the Coherence of Students' Narrative Paragraph Writing</p> <p>Khairul Anuar bin Abdullah¹ Noor Abidah Mohd Omar²</p> <p>¹Faculty Education ²Language Academy Universiti Teknologi Malaysia</p>	<p>Going beyond main ideas: Online instructors' personal experience facilitating adult learners to interact online</p> <p>Rika Diana Busri Fatimah Puteh Ummul Khair Ahmad Farhana Diana Deris Awis Rumaisya Azizan Shazwani Abd Rahman Nurhidayah Mohd Sharif Nur Shamsinar Ramli Language Academy Universiti Teknologi Malaysia</p>	<p>Kesantunan Bahasa: Bahasa Sapaan dalam Kalangan Pelajar IPT</p> <p>Zaliza Mohamad Nasir Siti Aishah Abdul Hamid Akademi Bahasa Universiti Teknologi Malaysia</p>
10:20 – 10:40 am	<p>Enhancing Students' Reading Comprehension Skills through Cooperative Learning</p> <p>Deneswary a/p Kumarasamy Zaidah Zainal Language Academy Universiti Teknologi Malaysia</p>			
10:40 – 11:10 am	MORNING BREAK			
11:10 am – 12:00 pm	PLENARY 4– PROFESSOR DR BARRY O'SULLIVAN			

	BALLROOM
12:-00 – 1:00 pm	KEYNOTE 3- ASSOCIATE PROFESSOR DR YUNXIA XU BALLROOM
1:00 – 2:30 pm	LUNCH/END OF CONFERENCE
2:30 – 10:00 pm	CONFERENCE TOUR

