

PATRON INVITATION PACKAGE

2013 IEEE International Conference on RFID Technology and Applications

4 – 5 SEPTEMBER 2013

The ZON Regency Hotel by the sea Johor Bahru

Organised by:



UTM
UNIVERSITI TEKNOLOGI MALAYSIA



IEEE



<http://seminar.utmspace.edu.my/rfid-ta-2013>

INTRODUCTION

The International Conference on IEEE RFID Technical and Application is organized by IEEE CRFID every year. This time, IEEE RFID TA 2013 will be held from 4-5 of September 2013, at the Zon Regency Hotel by the sea, Johor Bahru, Malaysia. This conference provides a platform for researchers, scientists, engineers, academicians as well as industrial professionals from all over the world to present their research results and development.

IEEE RFID TA 2013 will cover a broad spectrum of research areas that are of common interests, and will pay particular attention to the industrial needs. Papers describing original work in, but not limited to, the following areas will be considered for oral and poster presentations:

- Antenna theory and design
- Chipless & emerging technologies
- Chip and Reader design
- Security and privacy
- Protocols & software
- Sensing
- Pervasive Systems
- Applications
- Propagation & Localization
- NFC
- Standards & Regulations
- Other topics

PATRON PACKAGES & BENEFITS

CORPORATE Minimum of RM50,000.00

1. Official appointment as the Corporate Sponsor.
2. Company's logo prominently displayed on Conference Banners and Website.
3. Company's logo displayed on the backdrop for the following:
 - Official Opening Ceremony (non-exclusive)
4. Full Back Cover Page Color Advertisement in the programme book.
5. Certificate of Appreciation.
6. Free CD Proceedings.
7. One free exhibition table.
8. Opportunity to distribute product at event.
9. Five (5) complimentary delegate passes.

PLATINUM Minimum of RM30,000.00

1. Logo prominently displayed on conference website.
2. Company's logo, summary of products and services printed in the programme book.
3. Certificate of Appreciation.
4. Free CD Proceedings.
5. One free Exhibition table.
6. Opportunity to distribute product at event.
7. Three (3) complimentary delegate passes.

GOLD RM20,000.00

1. Logo prominently displayed.
2. Company's Logo, Summary of Products and Services printed in the programme book.
3. Invited to the Opening Ceremony.
4. Certificate of Appreciation.
5. Free CD Proceedings.
6. Opportunity to distribute product at event.
7. Two (2) complimentary delegate passes.

DINNER RM 20,000.00

1. Logo prominently displayed.
2. Company's logo, summary of products and services printed in the programme book.
3. 2 free seats to the Dinner.
4. Certificate of Appreciation.

SILVER RM10,000.00

1. Company's logo, summary of products and services printed in the programme book.
2. Certificate of Appreciation.
3. Opportunity to distribute product at event.
4. One (1) complimentary delegate pass.

BRONZE
RM5, 000.00

1. Company's logo, summary of products and services printed in the programme book.
2. Certificate of Appreciation.
3. Opportunity to distribute product at event.

ECONOMY
(Half Page Black & White) | RM4, 000.00

1. Company's logo, summary of products and services printed in the programme book.
2. Certificate of Appreciation.

CONFERENCE BAGS
RM15, 000.00

1. Company's logo or company's name on the bag that will be distributed to all attendees.
2. Certificate of Appreciation.
3. Company's logo listed in the programme book.

CONFERENCE PENS
RM 3,000.00

1. Customized pens will be given to each attendee at the registration desk and will also be placed at all Secretariat registration counters.
2. Certificate of Appreciation.
3. Company's listed in the programme book.

NAME BADGE
RM2, 000.00

1. Everyone who attends the Conference must wear a badge to participate at the conference. Let the Conference attendees be your walking advertisement during the events.
2. Certificate of Appreciation.
3. Company's name listed in the programme book.

LIST OF PATRONAGE

Name card size (Colour): 85cm x 50cm RM 500.00
 Name card size (Black & White): 85cm x 50cm RM 350.00

1. Certificate of Appreciation.
2. Company's name listed in the programme book.

EXHIBITION TABLE (*FOR 2 DAYS)

1 Table with 2 chairs, size 2' x 6'*: RM2000.00

* Terms and condition apply (Exhibitor have to bring their own banner / bunting)

1. Certificate of Appreciation.
2. Company's name listed in the programme book.
3. Lunch will be provided for 2 pax only.

**DOOR GIFT,
 HAMPER & VOUCHER**

1. Door gift present will be placed in the Conference bags.
4. Company's name listed in the programme book.
2. Sponsored gift for lucky draw such as hamper, cash voucher, product voucher, electric product etc will be given during the Conference.
3. Certificate of Appreciation.

IEEE RFID TA 2013 PATRON FORM

TYPES OF PATRONAGE	AMOUNT (RM)	PLEASE TICK (✓)
CORPORATE	RM50,000.00	
PLATINUM	RM30,000.00	
GOLD	RM20,000.00	
DINNER	RM20,000.00	
SILVER	RM10,000.00	
BRONZE	RM5,000.00	
ECONOMY	RM4,000.00	
CONFERENCE BAGS	RM15,000.00	
CONFERENCE PENS	RM3,000.00	
NAME BADGE	RM2,000.00	
NAME CARD (COLOR. SIZE: 85cm x 50cm)	RM 500.00	
NAME CARD (BLACK & WHITE. SIZE: 85cm x 50cm)	RM 350.00	
EXHIBITION TABLE * RM 2,000.00	RM2,000.00	
DOOR GIFT		
VOUCHER		
HAMPER & PROMOTIONAL PRODUCTS		

Company's Name, Telephone, Fax Number and
Company's Stamp

Contact Person : _____
 Mobile Phone : _____
 Telephone : _____
 Designation : _____

All crossed cheque / bank draft should be made payable to:

Account Name: **UTMSPACE**
 Account Number: **0116-0000426-10-7**
 Bank Name: **CIMB Bank Berhad**
 Branch: **UTM Skudai, Johor**

PAYMENT:

Cheque No. /Bank Draft No. _____
 Bank/Branch : _____

Enquiries & further details please contact:

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